Consumer Goods - Germany



by Hauck Aufhäuser Lampe

**Buy** (old: Buy) 18.10.2023 **EUR 225.00** (old: EUR 225.00)

## RS feedback: Sustained market share gains and US opportunity

We hosted a **roadshow with CFO Jan Teichert**, who provided confidence that Einhell's temporary weakness seems to be an externally-driven issue in the short-term, while the company's success story should remain robust in the mid-term.

Einhell continues to win market share driven by its Power-X Change platform (46% of sales in H1 23, +3pp yoy) and powerful marketing campaigns (F1, FC Bayern München). In the German cordless power tool market, Einhell's share rose by 0.1pp yoy to 17.2% while market leader Bosch lost 2.4pp yoy to 33%. In German cordless garden tools, Einhell expanded its leading position with its share rising by 1.0pp yoy to 36.2% in H1 23. Hence, management showed conviction regarding Einhell's mid-term prospects and confirmed its FY 29 sales target of € 2bn and at least 8% EBT margin (vs 4-6% pre-CoV).

Temporary weakness in Germany no reason for concern. While DACH indicated a potential sales recovery in Q2 (13% yoy), Q3 proved to be more volatile than expected due to sustained inflation as well as elevated inventories. From Q4 onwards, however, 1x1 discussions with DIY clients indicate that inventories look set to normalize soon and Einhell should continue to win market share. Coupled with an easier comparable base, this should provide confidence into a sales recovery in Q4.

**US** market provides growth opportunity. Following its successful international expansion in e.g. Australia and Canada, management emphasized the potential of the US market. A potential market entry could happen already in FY 24 via Einhell's proven success model: Gaining market access through the acquisition of a small- to mid-sized local DIY brand and gradually replacing the assortment with best-inclass price/value PXC products. The US market looks attractive given that it is by far the largest DIY market globally and Einhell's major rival Ryobi seems to neglect the online channel as well as Tier-2/3 DIY stores, which Einhell aims to tackle.

In FY 24e, Einhell looks set to return to growth on the back of easier comps, sustained market share gains, positive M&A and FX effects. Hence, we model 6% sales growth yoy to  $\leqslant$  1,050m in FY 24e and EBT margin is seen to recover slightly by 0.3pp yoy to 8.3% thanks to lower input costs, positive mix effects and FX, which should turn into a tailwind latest in H2 2024e. Against this backdrop, valuation looks undemanding, trading at 8x PER 24e and a 12% FCF yield. **BUY, PT \leqslant 225, based on DCF.** 

Y/E 31.12 (EUR m)	2020	2021	2022	2023e	2024e	2025e
Sales	724.7	927.4	1,032.5	991.0	1,050.5	1,113.5
Sales growth	19.6%	28.0%	11.3%	-4.0%	6.0%	6.0%
EBITDA	68.6	94.4	107.2	96.9	105.4	115.1
Net debt (if net cash=0)	7.3	211.1	224.3	150.9	73.3	9.9
FCF	18.9	-168.9	32.2	104.7	67.5	74.7
Net Debt/EBITDA	0.1	2.2	2.1	1.6	0.7	0.1
EPS pro forma	10.92	15.53	15.83	15.41	16.85	18.51
EBITDA margin	9.5%	10.2%	10.4%	9.8%	10.0%	10.3%
ROCE	21.8%	18.3%	14.9%	12.6%	13.0%	13.3%
EV/sales	0.5	0.9	0.7	0.7	0.6	0.5
EV/EBITDA	5.6	8.4	7.0	7.0	5.7	4.7
PER	6.6	9.9	8.3	8.5	7.8	7.1
Adjusted FCF yield	9.5%	7.0%	9.7%	9.3%	11.9%	14.7%

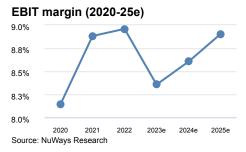
Source: Company data, NuWays, Close price as of 17.10.2023

2022

2024e

2023e

20256



# ROCE (2020-25e) 22.5% 20.0% 17.5% 15.0% 12.5% 2020 2021 2022 2023e 2024e 2025e Source: NuWays Research

## **Company description**

2020

Source: NuWays Research

2021

Sales (2020-25e)

1200.0m 900.0m

600.0m

300.0m

0.0m

Einhell is a supplier of power tools and equipment for DIY and semi-professional use. The Bavarian company is active internationally and recently expanded its product portfolio to include the innovative Power X-Change cordless tools, securing market leadership in this segment.

#### **Share Performance** 174.00 168.00 156 00 150.00 144.00 138.00 132 00 126.00 01/23 High/low 52 weeks (€) 176.60 / 131.20 3m rel. performance -6.2% 6m rel performance -12.6% -18.2% 12m rel. performance

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Share price (in €)	131.20
Market cap (in € m)	494.4
Number of shares (in m pcs)	3.8
Enterprise value (in € m)	677.6
Ø trading volume (6 months)	2,600

Market data

	identifier
Bloomberg	EIN3 GR
Reuters	EING_p
WKN	565493
ISIN	DE0005654933

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Free float (Preference shares)	100.0%
Thannhuber AG (Ordinary shares)	93.0%
Others (Ordinary shares)	7.0%

Koy charabaldars

Estimates changes					
	<u>2023e</u>	2024e	<u>2025e</u>		
Sales	0%	0%	0%		
EBIT	0%	0%	0%		
EPS	0%	0%	0%		

## Comment on changes

#### Guidance

- Sales: € 1bn
- EBT margin: 8%

Update - 18.10.2023



## **Financials**

Profit and loss (EUR m)	2020	2021	2022	2023e	2024e	2025e
Net sales	724.7	927.4	1,032.5	991.0	1,050.5	1,113.5
Sales growth	19.6%	28.0%	11.3%	-4.0%	6.0%	6.0%
Increase/decrease in finished goods and work-in-process	1.0	0.4	0.4	0.4	0.4	0.4
Total sales	725.7	927.8	1,032.9	991.4	1,050.9	1,113.9
Other operating income	8.9	9.3 594.2	17.8 659.1	16.3 612.8	14.6	15.5 684.1
Material expenses Personnel expenses	464.8 92.1	107.8	118.7	123.5	647.4 128.8	136.5
Other operating expenses	109.1	107.6	165.7	123.5 174.4	183.8	193.7
Total operating expenses	657.1	833.4	925.7	894.4	945.5	998.9
EBITDA	68.6	94.4	107.2	96.9	105.4	115.1
Depreciation	9.6	12.0	14.7	14.2	15.0	15.9
EBITA	59.0	82.4	92.5	82.8	90.4	99.2
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.0	0.0	0.0	0.0	0.0	0.0
Impairment charges	0.0	0.0	0.0	0.0	0.0	0.0
EBIT (inc revaluation net)	59.0	82.4	92.5	82.8	90.4	99.2
Interest income	0.0	0.0	0.0	0.0	0.0	0.0
Interest expenses	2.6	0.5	5.1	3.7	3.9	4.1
Investment income	0.0	0.0	0.0	0.0	0.0	0.0
Financial result	-2.6	-0.5	-5.1	-3.7	-3.9	-4.1
Recurring pretax income from continuing operations	56.4	81.8	87.4	79.1	86.5	95.0
Extraordinary income/loss	0.0	0.0	0.0	0.0	0.0	0.0
Earnings before taxes	56.4	81.8	87.4	79.1	86.5	95.0
Income tax expense	14.6	21.7	26.6	21.0	22.9	25.2
Net income from continuing operations	41.8	60.2	60.8	58.2	63.6	69.9
Income from discontinued operations (net of tax)	0.0 <b>41.8</b>	0.0 <b>60.2</b>	0.0	0.0	0.0	0.0
Net income Minority interest	<b>41.8</b> 0.6	1.5	<b>60.8</b> 1.0	<b>58.2</b> 0.0	<b>63.6</b> 0.0	<b>69.9</b> 0.0
Net profit (reported)	41.2	58.6	59.8	58.2	<b>63.6</b>	<b>69.9</b>
Average number of shares	3.8	3.8	3.8	3.8	3.8	3.8
EPS reported	10.92	15.53	15.83	15.41	16.85	18.51
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			2022	2023e	2024e	2025e
Profit and loss (common size)	2020	2021				
Net sales	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Net sales Sales growth	<b>100.0%</b> 19.6%	<b>100.0%</b> 28.0%	<b>100.0%</b> 11.3%	<b>100.0%</b> -4.0%	<b>100.0%</b> 6.0%	<b>100.0%</b> 6.0%
Net sales Sales growth Increase/decrease in finished goods and work-in-process	<b>100.0%</b> 19.6% 0.1%	100.0% 28.0% 0.0%	<b>100.0%</b> 11.3% 0.0%	<b>100.0%</b> -4.0% 0.0%	<b>100.0%</b> 6.0% 0.0%	<b>100.0%</b> 6.0% 0.0%
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Net sales  Sales growth Increase/decrease in finished goods and work-in-process  Total sales Other operating income Material expenses Personnel expenses Other operating expenses Total operating expenses  EBITDA Depreciation EBITA Amortisation of goodwill Amortisation of intangible assets Impairment charges  EBIT (inc revaluation net) Interest income Interest expenses Investment income Financial result Recurring pretax income from continuing operations	100.0% 19.6% 0.1% 100.1% 1.2% 64.1% 12.7% 15.1% 90.7% 9.5% 1.3% 8.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	100.0% 28.0% 0.0% 100.0% 1.0% 64.1% 11.6% 15.2% 89.9% 10.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% 11.3% 0.0% 100.0% 1.7% 63.8% 11.5% 16.0% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% -4.0% 0.0% 100.0% 1.6% 61.8% 12.5% 17.6% 90.3% 9.8% 1.4% 8.4% 0.0% 0.0% 0.0% 0.0% 0.0% 8.4% 0.0% 0.0% neg. 8.0%	100.0% 6.0% 0.0% 100.0% 1.4% 61.6% 12.3% 17.5% 90.0% 1.4% 8.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	100.0% 6.0% 0.0% 100.0% 1.4% 61.4% 12.3% 17.4% 89.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
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Net sales  Sales growth Increase/decrease in finished goods and work-in-process  Total sales Other operating income Material expenses Personnel expenses Other operating expenses Total operating expenses  EBITDA Depreciation EBITA Amortisation of goodwill Amortisation of intangible assets Impairment charges EBIT (inc revaluation net) Interest income Interest expenses Investment income Financial result  Recurring pretax income from continuing operations Extraordinary income/loss Earnings before taxes Tax rate	100.0% 19.6% 0.1% 100.1% 1.2% 64.1% 12.7% 15.1% 90.7% 9.5% 1.3% 8.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	100.0% 28.0% 0.0% 100.0% 1.0% 64.1% 11.6% 15.2% 89.9% 10.2% 1.3% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 8.9% 0.0% 0.0% 0.0% 8.9% 0.0% 0.0% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	100.0% 11.3% 0.0% 100.0% 1.7% 63.8% 11.5% 16.0% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% -4.0% 0.0% 100.0% 1.6% 61.8% 12.5% 17.6% 90.3% 9.8% 1.4% 0.0% 0.0% 0.0% 0.0% 8.4% 0.0% 0.0% neg. 8.0% 0.0% 8.0% 26.5%	100.0% 6.0% 0.0% 100.0% 1.4% 61.6% 12.3% 17.5% 90.0% 1.4% 8.6% 0.0% 0.0% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	100.0% 6.0% 0.0% 100.0% 1.4% 61.4% 12.3% 17.4% 89.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Net sales Sales growth Increase/decrease in finished goods and work-in-process Total sales Other operating income Material expenses Personnel expenses Other operating expenses Total operating expenses EBITDA Depreciation EBITA Amortisation of goodwill Amortisation of intangible assets Impairment charges EBIT (inc revaluation net) Interest income Interest expenses Investment income Financial result Recurring pretax income from continuing operations Extraordinary income/loss Earnings before taxes Tax rate Net income from continuing operations	100.0% 19.6% 0.1% 100.1% 1.2% 64.1% 12.7% 15.1% 90.7% 9.5% 1.3% 8.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 7.8% 25.8% 5.8%	100.0% 28.0% 0.0% 100.0% 1.0% 64.1% 11.6% 15.2% 89.9% 10.2% 1.3% 8.9% 0.0% 0.0% 0.0% 0.0% 8.9% 0.0% 0.1% 0.0% neg. 8.8% 0.0% 8.8% 26.5% 6.5%	100.0% 11.3% 0.0% 100.0% 1.7% 63.8% 11.5% 16.0% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% -4.0% 0.0% 100.0% 1.6% 61.8% 12.5% 17.6% 90.3% 9.8% 1.4% 8.4% 0.0% 0.0% 0.0% 0.0% 8.4% 0.0% 0.0% neg. 8.0% 0.0% 8.0% 26.5% 5.9%	100.0% 6.0% 0.0% 100.0% 1.4% 61.6% 12.3% 17.5% 90.0% 1.4% 8.6% 0.0% 0.0% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 6.0% 0.0% 6.1%	100.0% 6.0% 0.0% 100.0% 1.4% 61.4% 12.3% 17.4% 89.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0
Net sales  Sales growth Increase/decrease in finished goods and work-in-process  Total sales Other operating income Material expenses Personnel expenses Other operating expenses Other operating expenses  Total operating expenses  EBITDA Depreciation EBITA Amortisation of goodwill Amortisation of intangible assets Impairment charges  EBIT (inc revaluation net) Interest income Interest expenses Investment income Financial result  Recurring pretax income from continuing operations  Extraordinary income/loss  Earnings before taxes  Tax rate  Net income from continuing operations Income from discontinued operations (net of tax)	100.0% 19.6% 0.1% 100.1% 1.2% 64.1% 12.7% 15.1% 90.7% 9.5% 1.3% 8.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 7.8% 25.8% 5.8% 0.0%	100.0% 28.0% 0.0% 100.0% 1.0% 64.1% 11.6% 15.2% 89.9% 10.2% 1.3% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 8.9% 0.0% 0.0% 0.0% 8.9% 0.0% 0.0% 6.5% 6.5% 0.0%	100.0% 11.3% 0.0% 100.0% 1.7% 63.8% 11.5% 16.0% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% -4.0% 0.0% 100.0% 1.6% 61.8% 12.5% 17.6% 90.3% 9.8% 1.4% 8.4% 0.0% 0.0% 0.0% 0.0% 8.4% 0.0% 0.0% 0.0% 8.6% 0.0% 5.9% 0.0%	100.0% 6.0% 0.0% 100.0% 1.4% 61.6% 12.3% 17.5% 90.0% 1.4% 8.6% 0.0% 0.0% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 6.1% 0.0%	100.0% 6.0% 0.0% 14% 61.4% 12.3% 17.4% 89.7% 10.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Net sales Sales growth Increase/decrease in finished goods and work-in-process Total sales Other operating income Material expenses Personnel expenses Other operating expenses Other operating expenses Total operating expenses EBITDA Depreciation EBITA Amortisation of goodwill Amortisation of intangible assets Impairment charges EBIT (inc revaluation net) Interest income Interest expenses Investment income Financial result Recurring pretax income from continuing operations Extraordinary income/loss Earnings before taxes Tax rate Net income from continuing operations Income from discontinued operations (net of tax) Net income	100.0% 19.6% 0.1% 100.1% 1.2% 64.1% 12.7% 15.1% 90.7% 9.5% 1.3% 8.1% 0.0% 0.0% 0.0% 0.0% 0.0% 7.8% 25.8% 5.8% 0.0% 5.8%	100.0% 28.0% 0.0% 100.0% 1.0% 64.1% 11.6% 15.2% 89.9% 10.2% 1.3% 8.9% 0.0% 0.0% 0.0% 0.0% 8.9% 0.0% 0.1% 0.0% neg. 8.8% 0.0% 6.5% 6.5%	100.0% 11.3% 0.0% 100.0% 1.7% 63.8% 11.5% 16.0% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% -4.0% 0.0% 100.0% 1.6% 61.8% 12.5% 17.6% 90.3% 9.8% 1.4% 8.4% 0.0% 0.0% 0.0% 0.0% 8.4% 0.0% 0.0% 0.0% 8.6% 5.9%	100.0% 6.0% 0.0% 100.0% 1.4% 61.6% 12.3% 17.5% 90.0% 1.4% 8.6% 0.0% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 8.6% 0.0% 6.1%	100.0% 6.0% 0.0% 14% 61.4% 12.3% 17.4% 89.7% 10.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
Net sales Sales growth Increase/decrease in finished goods and work-in-process Total sales Other operating income Material expenses Personnel expenses Other operating expenses Total operating expenses EBITDA Depreciation EBITA Amortisation of goodwill Amortisation of intangible assets Impairment charges EBIT (inc revaluation net) Interest income Interest expenses Investment income Financial result Recurring pretax income from continuing operations Extraordinary income/loss Earnings before taxes Tax rate Net income from continuing operations Income from discontinued operations (net of tax)	100.0% 19.6% 0.1% 100.1% 1.2% 64.1% 12.7% 15.1% 90.7% 9.5% 1.3% 8.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 7.8% 25.8% 5.8% 0.0%	100.0% 28.0% 0.0% 100.0% 1.0% 64.1% 11.6% 15.2% 89.9% 10.2% 1.3% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 8.9% 0.0% 0.0% 0.0% 8.9% 0.0% 0.0% 6.5% 6.5% 0.0%	100.0% 11.3% 0.0% 100.0% 1.7% 63.8% 11.5% 16.0% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% -4.0% 0.0% 100.0% 1.6% 61.8% 12.5% 17.6% 90.3% 9.8% 1.4% 8.4% 0.0% 0.0% 0.0% 0.0% 8.4% 0.0% 0.0% 0.0% 8.6% 0.0% 5.9% 0.0%	100.0% 6.0% 0.0% 100.0% 1.4% 61.6% 12.3% 17.5% 90.0% 1.4% 8.6% 0.0% 0.0% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 6.1% 0.0%	100.0% 6.0% 0.0% 100.0% 1.4% 61.4% 12.3% 17.4% 89.7% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0

Source: Company data, NuWays

Update - 18.10.2023



Balance sheet (EUR m)	2020	2024	2022	20220	2024e	2025e
Intangible assets	19.8	2021 19.6	2022 38.6	2023e 37.0	39.2	41.6
Property, plant and equipment	46.2	57.2	57.6	55.3	58.6	62.1
Financial assets	0.9	15.5	7.2	6.9	7.3	7.8
FIXED ASSETS	66.9	92.3	103.4	99.2	105.1	111.5
Inventories	194.8	450.0	473.5	430.9	437.7	445.4
Accounts receivable	119.2	135.9	143.7	138.5	146.8	155.6
Other assets and short-term financial assets	52.5	124.8	93.9	142.8	142.8	142.8
Liquid assets	32.1	11.5	10.7	60.5	101.8	165.2
Deferred taxes	13.0	17.4	17.6	16.9	16.9	16.9
Deferred charges and prepaid expenses	0.0	0.0	0.0	0.0	0.0	0.0
CURRENT ASSETS	411.5	739.6	739.3	789.5	845.9	925.8
TOTAL ASSETS	478.4	831.9	842.7	888.7	951.1	1,037.3
QUARTUOI DEDO FOUITY	040.0	040.0	055.5	400.0	400.0	FF 4 0
SHAREHOLDERS EQUITY	243.0	340.9	355.5	423.0	489.8	554.3
MINORITY INTEREST	2.4	3.4	11.3	11.3	11.3	11.3
Provisions for pensions and similar obligations	9.1	37.7	33.5	32.2	34.1	36.2
Other provisions and accrued liabilities	0.0	0.0	0.0	0.0	0.0	0.0
Short-term liabilities to banks	3.4	90.9	102.9	92.6	74.1	74.1
Accounts payable	96.8	137.5 0.0	116.3	117.0	129.8 0.0	143.7 0.0
Advance payments received on orders  Other liabilities (incl. from lease and rental contracts)	0.0 83.8	69.3	0.0 75.8	0.0 79.0	96.3	102.1
Other liabilities (incl. from lease and rental contracts)  Deferred taxes	3.9	20.5	15.8	19.0 14.7	90.3 14.7	102.1
Deferred income	0.0	0.0	0.0	0.0	0.0	0.0
CURRENT LIABILITIES	180.6	206.8	192.1	196.0	226.1	245.8
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	478.4	831.9	842.7	888.6	951.1	1,037.3
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Balance sheet (common size)	2020	2021	2022	2023e	2024e	2025e
Intangible assets	4.1%	2.4%	4.6%	4.2%	4.1%	4.0%
Property, plant and equipment	9.6%	6.9%	6.8%	6.2%	6.2%	6.0%
Financial assets	0.2%	1.9%	0.9%	0.8%	0.8%	0.7%
FIXED ASSETS	14.0%	11.1%	12.3%	11.2%	11.1%	10.7%
Inventories	40.7%	54.1%	56.2%	48.5%	46.0%	42.9%
Accounts receivable	24.9%	16.3%	17.1%	15.6%	15.4%	15.0%
Other assets and short-term financial assets	11.0%	15.0%	11.1%	16.1%	15.0%	13.8%
Liquid assets	6.7%	1.4%	1.3%	6.8%	10.7%	15.9%
Deferred taxes	2.7%	2.1%	2.1%	1.9%	1.8%	1.6%
Deferred charges and prepaid expenses	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CURRENT ASSETS	86.0%	88.9%	87.7%	88.8%	88.9%	89.3%
TOTAL ASSETS	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
SHAREHOLDERS EQUITY	50.8%	41.0%	42.2%	47.6%	51.5%	53.4%
MINORITY INTEREST	0.5%	0.4%	1.3%	1.3%	1.2%	1.1%
Provisions for pensions and similar obligations	1.9%	4.5%	4.0%	3.6%	3.6%	3.5%
Other provisions and accrued liabilities	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Short-term liabilities to banks	0.7%	10.9%	12.2%	10.4%	7.8%	7.1%
Accounts payable	20.2%	16.5%	13.8%	13.2%	13.6%	13.9%
Advance payments received on orders	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other liabilities (incl. from lease and rental contracts)	17.5%	8.3%	9.0%	8.9%	10.1%	9.8%
Deferred taxes	0.8%	2.5%	1.8%	1.7%	1.5%	1.4%
Deferred income	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CURRENT LIABILITIES	37.8%	24.9%	22.8%	22.1%	23.8%	23.7%
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Source: Company data, NuWays

Update - 18.10.2023



Cash flow statement (EUR m)	2020	2021	2022	2023e	2024e	2025e
Net profit/loss	41.8	60.2	60.8	58.2	63.6	69.9
Depreciation of fixed assets (incl. leases)	9.6	12.0	14.7	14.2	15.0	15.9
Amortisation of goodwill & intangible assets	0.0	0.0	0.0	0.0	0.0	0.0
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Others	-17.5	-28.1	-16.3	0.0	0.0	0.0
Cash flow from operating activities	18.9	-168.9	32.2	104.7	68.9	76.2
Increase/decrease in inventory	-21.4	-255.2	-23.5	42.6	-6.8	-7.7
Increase/decrease in accounts receivable	-26.3	-16.7	-7.8	5.2	-8.3	-8.8
Increase/decrease in accounts payable	18.6	40.7	-21.2	0.8	12.8	13.9
Increase/decrease in other working capital positions	0.0	0.0	0.0	0.0	0.0	0.0
Increase/decrease in working capital	-29.2	-231.2	-52.6	48.6	-2.4	-2.6
Cash flow from operating activities	36.3	-151.4	40.8	119.6	82.2	89.2
CAPEX	17.4	17.5	8.6	14.9	14.7	14.5
Payments for acquisitions	0.3	0.0	19.0	0.0	0.0	0.0
Financial investments	0.0	0.0	0.0	0.0	0.0	0.0
Income from asset disposals	0.0	0.1	0.7	0.0	0.0	0.0
Cash flow from investing activities	-17.7	-17.4	-26.9	-14.9	-14.7	-14.5
Cash flow before financing	13.1	-177.4	3.3	93.9	57.1	63.4
· · · · · · · · · · · · · · · · · · ·						
Increase/decrease in debt position	12.4	183.2	12.4	-23.5	-36.4	0.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	0.0	0.0	0.0	0.0
Dividends paid	5.5	8.6	10.5	10.8	10.4	11.3
					0.0	
Others	-17.5	-28.1	-16.3	0.0		0.0
Effects of exchange rate changes on cash	-1.6	1.7	-0.3	0.0	0.0	0.0
Cash flow from financing activities	-10.6	146.5	-14.5	-34.3	-46.7	-11.3
Increase/decrease in liquid assets	6.4	-20.6	-0.9	70.4	20.7	63.4
Liquid assets at end of period	32.1	11.5	10.7	81.0	101.8	165.2
Elquid assets at end of period	<b>52.</b> 1	11.0	10.7	01.0	101.0	100.2
IV. C. CEUD.	0000	0004	0000	0000	0004	0005
Key ratios (EUR m)	2020	2021	2022	2023e	2024e	2025e
P&L growth analysis						
Sales growth	19.6%	28.0%	11.3%	-4.0%	6.0%	6.0%
EBITDA growth	57.9%	37.6%	13.6%	-9.6%	8.7%	9.2%
	68.4%	39.6%	12.3%			
EBIT growth				-10.5%	9.2%	9.7%
EPS growth	69.4%	42.3%	1.9%	-2.7%	9.3%	9.9%
Efficiency						
Sales per employee	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
EBITDA per employee	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
No. employees (average)	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Balance sheet analysis						
Avg. working capital / sales	28.0%	35.9%	46.0%	48.1%	43.2%	40.9%
Inventory turnover (sales/inventory)	3.7	2.1	2.2	2.3	2.4	2.5
Accounts receivable turnover	60.0	53.5	50.8	51.0	51.0	51.0
Accounts payable turnover	48.8	54.1	41.1	43.1	45.1	47.1
Cash flow analysis						
Free cash flow	18.9	-168.9	32.2	104.7	67.5	74.7
Free cash flow/sales	2.6%	-18.2%	3.1%	10.6%	6.4%	6.7%
	45.2%		52.9%		106.1%	106.9%
FCF / net profit		neg.		180.0%		
Capex / sales	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Solvency						
Net debt	7.3	211.1	224.3	150.9	73.3	9.9
Net debt						
Net debt Net Debt/EBITDA	0.1	2.2	2.1	1.6	0.7	0.1
Net debt Net Debt/EBITDA Dividend payout ratio	0.1 13.4%	2.2 14.6%	2.1 17.6%	1.6 18.6%	0.7 16.3%	0.1 16.2%
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt	0.1	2.2	2.1	1.6	0.7	0.1
Net debt Net Debt/EBITDA Dividend payout ratio	0.1 13.4%	2.2 14.6%	2.1 17.6%	1.6 18.6%	0.7 16.3%	0.1 16.2%
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt	0.1 13.4%	2.2 14.6% 0.4%	2.1 17.6% 2.2%	1.6 18.6%	0.7 16.3%	0.1 16.2% 2.3%
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE	0.1 13.4% 8.0% 21.8%	2.2 14.6% 0.4% 18.3%	2.1 17.6% 2.2% 14.9%	1.6 18.6% 1.6%	0.7 16.3% 2.0%	0.1 16.2% 2.3% 13.3%
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE	0.1 13.4% 8.0% 21.8% 17.0%	2.2 14.6% 0.4% 18.3% 17.2%	2.1 17.6% 2.2% 14.9% 16.8%	1.6 18.6% 1.6% 12.6% 13.8%	0.7 16.3% 2.0% 13.0% 13.0%	0.1 16.2% 2.3% 13.3% 12.6%
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield	0.1 13.4% 8.0% 21.8% 17.0% 9.5%	2.2 14.6% 0.4% 18.3% 17.2% 7.0%	2.1 17.6% 2.2% 14.9% 16.8% 9.7%	1.6 18.6% 1.6% 12.6% 13.8% 9.3%	0.7 16.3% 2.0% 13.0% 13.0% 11.9%	0.1 16.2% 2.3% 13.3% 12.6% 14.7%
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0%	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7%	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2%	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1%	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3%	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5%
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield	0.1 13.4% 8.0% 21.8% 17.0% 9.5%	2.2 14.6% 0.4% 18.3% 17.2% 7.0%	2.1 17.6% 2.2% 14.9% 16.8% 9.7%	1.6 18.6% 1.6% 12.6% 13.8% 9.3%	0.7 16.3% 2.0% 13.0% 13.0% 11.9%	0.1 16.2% 2.3% 13.3% 12.6% 14.7%
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield DPS	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0% 2.1	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7% 2.5	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2% 2.8	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1% 2.7	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3% 3.0	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5% 3.3
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield DPS EPS reported	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0% 2.1 10.92	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7% 2.5 15.53	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2% 2.8 15.83	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1% 2.7 15.41	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3% 3.0 16.85	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5% 3.3 18.51
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield DPS EPS reported Average number of shares	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0% 2.1	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7% 2.5	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2% 2.8	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1% 2.7	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3% 3.0	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5% 3.3
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield DPS EPS reported Average number of shares Valuation ratios	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0% 2.1 10.92 3.8	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7% 2.5 15.53 3.8	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2% 2.8 15.83 3.8	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1% 2.7 15.41 3.8	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3% 3.0 16.85 3.8	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5% 3.3 18.51 3.8
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield DPS EPS reported Average number of shares Valuation ratios P/BV	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0% 2.1 10.92 3.8	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7% 2.5 15.53 3.8	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2% 2.8 15.83 3.8	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1% 2.7 15.41 3.8	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3% 3.0 16.85 3.8	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5% 3.3 18.51 3.8
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield DPS EPS reported Average number of shares Valuation ratios	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0% 2.1 10.92 3.8	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7% 2.5 15.53 3.8	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2% 2.8 15.83 3.8	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1% 2.7 15.41 3.8	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3% 3.0 16.85 3.8	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5% 3.3 18.51 3.8
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield DPS EPS reported Average number of shares Valuation ratios P/BV EV/sales	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0% 2.1 10.92 3.8	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7% 2.5 15.53 3.8	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2% 2.8 15.83 3.8	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1% 2.7 15.41 3.8	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3% 3.0 16.85 3.8	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5% 3.3 18.51 3.8
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield DPS EPS reported Average number of shares Valuation ratios P/BV EV/sales EV/EBITDA	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0% 2.1 10.92 3.8	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7% 2.5 15.53 3.8	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2% 2.8 15.83 3.8	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1% 2.7 15.41 3.8	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3% 3.0 16.85 3.8	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5% 3.3 18.51 3.8
Net debt Net Debt/EBITDA Dividend payout ratio Interest paid / avg. debt Returns ROCE ROE Adjusted FCF yield Dividend yield DPS EPS reported Average number of shares Valuation ratios P/BV EV/sales	0.1 13.4% 8.0% 21.8% 17.0% 9.5% 3.0% 2.1 10.92 3.8	2.2 14.6% 0.4% 18.3% 17.2% 7.0% 1.7% 2.5 15.53 3.8	2.1 17.6% 2.2% 14.9% 16.8% 9.7% 2.2% 2.8 15.83 3.8	1.6 18.6% 1.6% 12.6% 13.8% 9.3% 2.1% 2.7 15.41 3.8	0.7 16.3% 2.0% 13.0% 13.0% 11.9% 2.3% 3.0 16.85 3.8	0.1 16.2% 2.3% 13.3% 12.6% 14.7% 2.5% 3.3 18.51 3.8

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Company	Disclosures
Einhell Germany AG	2

Historical target price and rating changes for Einhell Germany AG						
Company	Date	Analyst	Rating	Target Price	Close	
Einhell Germany AG	02.12.2022	Sandherr, Christian	Buy	EUR 230.00	EUR 136.40	

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The adj. FCF method is based on the assumption that investors purchase assets only at a price (enterprise value) at which the operating cash flow return after taxes on this investment exceeds their opportunity costs in the form of a hurdle rate of 7.5%. The operating cash flow is calculated as EBITDA less maintenance capex and taxes.

Within the framework of the DCF approach, the future free cash flows are calculated initially on the basis of a fictitious capital structure of 100% equity, i.e. interest and repayments on debt capital are not factored in initially. The adjustment towards the actual capital structure is done by discounting the calculated free cash flows with the weighted average cost of capital (WACC), which takes into account both the cost of equity capital and the cost of debt. After discounting, the calculated total enterprise value is reduced by the interest-bearing debt capital in order to arrive at the equity value.

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According to Article 4(1) No. i of the delegated regulation 2016/958 supplementing regulation 596/2014 of the European Parliament, further information regarding investment recommendations of the last 12 months are published under:

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