Consumer Goods - Germany



by Hauck Aufhäuser Lampe
Share Performance



Margins remain strong // Gradual sales recovery expected in H2

Einhell released better than feared Q2 results, indicating that a positive inflection point has been reached. Sales rose by 2% yoy to € 277m in Q2 (eNuW: € 271m). Traffic at DIY stores remained relatively robust and DIY customers restarted to build inventories explaining why sales in DACH rebounded by 13% yoy (-24% yoy in Q1). Importantly, Power X-Change sales share rose by 3pp yoy to 46% which should reflect sustained market share gains of Einhell's leading battery-driven power tool platform.

A higher Power X-Change share also supported profitability with gross margin rising by 4.5pp yoy to 40.6% in Q2. As a result, EBT came in ahead of expectations at € 25m in Q2 (+6% yoy, eNuW: € 23.2m), with the EBT margin remaining at a strong level of 9.0% (+0.3pp yoy). With that, Einhell was able to exceed pre-CoV margin levels and a decent inventory management (-24% yoy to € 359m in Q2) should indicate few promotional activity going forward. Thanks to the strongly improved inventories, operating cash flow rose to € 50m in H1 compared to € -79m in H2 22. Hence, FCF came in at c. € 42m in Q2.

Einhell confirmed its FY 23 guidance of 3% sales growth yoy to around € 1,060m (eNuW: € 1,061m, eCons: € 1,055m). Considering the 6% sales decline in H1, this looks challenging but not out of reach as comps should ease significantly from Q2 onwards and management expects catch-up effects from DIY partners. The EBT margin range was reiterated at 8.0-8.5% (eNuW: 8.2%, eCons: 7.7%), implying an EBT of € 85-90m (eNuW: € 87m, eCons: € 79m). The strong profitability in Q2 should provide confidence into the FY 23 bottom-line target. The key margin drivers should be improving price increases, product mix, supply-chains, easing freight costs and raw materials prices.

Additionally, **Einhell announced the market entry in Thailand** through the takeover of a sales partner (eNuW: low double-digit €m). Given that Einhell has a sound track record of expanding internationally via M&A, rolling-out its leading Power X-Change platform in this market should drive further market share gains. Moreover, Einhell announced to diversify its supply-chain by acquiring a sourcing company in Vietnam, which is specialized on screws, fastening materials and various handheld tools.

In sum, H1 should have been the trough and a re-accelerating sales momentum should support sentiment for the stock. BUY, PT € 240.00, based on DCF.

Y/E 31.12 (EUR m)	2020	2021	2022	2023e	2024e	2025e
Sales	724.7	927.4	1,032.5	1,060.9	1,135.2	1,186.2
Sales growth	19.6%	28.0%	11.3%	2.7%	7.0%	4.5%
EBITDA	68.6	94.4	107.2	106.1	117.6	126.5
Net debt (if net cash=0)	7.3	211.1	224.3	150.9	94.7	18.8
FCF	18.9	-168.9	32.2	80.8	71.1	88.6
Net Debt/EBITDA	0.1	2.2	2.1	1.4	0.8	0.1
EPS pro forma	10.92	15.53	15.83	16.95	18.94	20.48
EBITDA margin	9.5%	10.2%	10.4%	10.0%	10.4%	10.7%
ROCE	21.8%	18.3%	14.9%	13.5%	14.0%	14.2%
EV/sales	0.6	0.9	0.8	0.7	0.6	0.6
EV/EBITDA	6.4	8.9	8.0	7.4	6.3	5.2
PER	6.6	9.9	10.1	9.4	8.5	7.8
Adjusted FCF yield	8.4%	6.6%	8.4%	8.7%	10.8%	13.2%

176.00 168.00 160.00 152.00 144.00 136.00 128.00 120.00		A	/	h	h ^y /y	mm
	09/22	11/22	01/23	03/23	05/23	07/23
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Share price (in €)	139.80
Market cap (in € m)	604.7
Number of shares (in m pcs)	3.8
Enterprise value (in € m)	790.1
Ø trading volume (6 months)	2,600

Market data

Identifier							
Bloomberg	EIN3 GR						
Reuters	EING_p						
WKN	565493						
ISIN	DE0005654933						

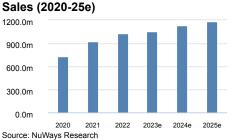
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Free float (Preference shares)	100.0%
Thannhuber AG (Ordinary shares)	93.0%
Others (Ordinary shares)	7.0%

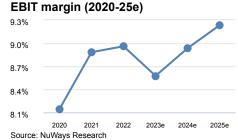
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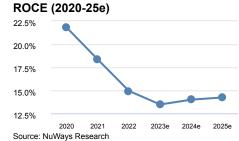
Estimates changes								
	<u>2023e</u>	2024e	<u>2025e</u>					
Sales	0%	0%	0%					
EBIT	0%	0%	0%					
EPS	0%	0%	0%					

Comment on changes

Source: Company data, NuWays, Close price as of 24.08.2023







Company description

Einhell is a supplier of power tools and equipment for DIY and semi-professional use. The Bavarian company is active internationally and recently expanded its product portfolio to include the innovative Power X-Change cordless tools, securing market leadership in this segment.

Guidance

- · Sales: roughly 3% yoy growth
- EBT margin: 8-8.5%

Preview / Review - 25.08.2023



Financials

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Profit and loss (EUR m) Net sales	2020 724.7	2021 927.4	2022 1,032.5	2023e 1,060.9	2024e 1,135.2	2025e 1,186.2
Sales growth	19.6%	28.0%	11.3%	2.7%	7.0%	4.5%
Increase/decrease in finished goods and work-in-process	1.0	0.4	0.4	0.4	0.4	0.5
Total sales	725.7	927.8	1,032.9	1,061.3	1,135.6	1,186.7
Other operating income	8.9	9.3	17.8	17.4	15.9	16.6
Material expenses	464.8	594.2	659.1	674.7	719.7	749.7
Personnel expenses	92.1	107.8	118.7	127.0	133.7	139.7
Other operating expenses	109.1	140.7	165.7	170.8	180.5	187.4
Total operating expenses	657.1	833.4	925.7	955.2	1,018.0	1,060.2
EBITDA	68.6	94.4	107.2	106.1	117.6	126.5
Depreciation	9.6	12.0	14.7	15.1	16.2	16.9
EBITA	59.0	82.4	92.5	91.0	101.4	109.5
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.0	0.0	0.0	0.0	0.0	0.0
Impairment charges	0.0 59.0	0.0 82.4	0.0 92.5	0.0	0.0	0.0
EBIT (inc revaluation net) Interest income	0.0	0.0	0.0	91.0 0.0	101.4 0.0	109.5 0.0
Interest expenses	2.6	0.0	5.1	3.9	4.2	4.4
Investment income	0.0	0.0	0.0	0.0	0.0	0.0
Financial result	-2.6	-0.5	-5.1	-3.9	-4.2	-4.4
Recurring pretax income from continuing operations	56.4	81.8	87.4	87.1	97.2	105.2
Extraordinary income/loss	0.0	0.0	0.0	0.0	0.0	0.0
Earnings before taxes	56.4	81.8	87.4	87.1	97.2	105.2
Income tax expense	14.6	21.7	26.6	23.1	25.8	27.9
Net income from continuing operations	41.8	60.2	60.8	64.0	71.5	77.3
Income from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0
Net income	41.8	60.2	60.8	64.0	71.5	77.3
Minority interest	0.6	1.5	1.0	0.0	0.0	0.0
Net profit (reported)	41.2	58.6	59.8	64.0	71.5	77.3
Average number of shares	3.8	3.8	3.8	3.8	3.8	3.8
EPS reported	10.92	15.53	15.83	16.95	18.94	20.48
Profit and loss (common size)	2020	2021	2022	2023e	2024e	2025e
Profit and loss (common size) Net sales	2020 100.0%	2021 100.0%	2022 100.0%	2023e 100.0%	2024e 100.0%	2025e 100.0%
Net sales Sales growth	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Net sales Sales growth Increase/decrease in finished goods and work-in-process	100.0% 19.6%	100.0% 28.0%	100.0% <i>11.3%</i>	100.0% 2.7%	100.0% 7.0%	100.0% <i>4.5%</i>
Net sales Sales growth Increase/decrease in finished goods and work-in-process Total sales	100.0% 19.6% 0.1% 100.1% 1.2%	100.0% 28.0% 0.0%	100.0% 11.3% 0.0% 100.0% 1.7%	100.0% 2.7% 0.0%	100.0% 7.0% 0.0%	100.0% 4.5% 0.0% 100.0% 1.4%
Net sales Sales growth Increase/decrease in finished goods and work-in-process Total sales Other operating income Material expenses	100.0% 19.6% 0.1% 100.1% 1.2% 64.1%	100.0% 28.0% 0.0% 100.0% 1.0% 64.1%	100.0% 11.3% 0.0% 100.0% 1.7% 63.8%	100.0% 2.7% 0.0% 100.0% 1.6% 63.6%	7.0% 0.0% 100.0% 1.4% 63.4%	100.0% 4.5% 0.0% 100.0% 1.4% 63.2%
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Net sales Sales growth Increase/decrease in finished goods and work-in-process Total sales Other operating income Material expenses Personnel expenses Other operating expenses Total operating expenses EBITDA Depreciation EBITA Amortisation of goodwill Amortisation of intangible assets Impairment charges EBIT (inc revaluation net) Interest income Interest expenses Investment income Financial result	100.0% 19.6% 0.1% 100.1% 1.2% 64.1% 12.7% 15.1% 90.7% 9.5% 1.3% 8.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% 28.0% 0.0% 100.0% 1.0% 64.1% 11.6% 15.2% 89.9% 10.2% 1.3% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% 11.3% 0.0% 100.0% 1.7% 63.8% 11.5% 16.0% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% 2.7% 0.0% 100.0% 1.6% 63.6% 12.0% 16.1% 90.0% 1.4% 8.6% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% 7.0% 0.0% 100.0% 1.4% 63.4% 11.8% 15.9% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% 4.5% 0.0% 100.0% 1.4% 63.2% 11.8% 15.8% 89.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
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Net sales Sales growth Increase/decrease in finished goods and work-in-process Total sales Other operating income Material expenses Personnel expenses Other operating expenses Total operating expenses EBITDA Depreciation EBITA Amortisation of goodwill Amortisation of intangible assets Impairment charges EBIT (inc revaluation net) Interest income Interest expenses Investment income Financial result Recurring pretax income from continuing operations Extraordinary income/loss Earnings before taxes Tax rate Net income from continuing operations Income from discontinued operations (net of tax)	100.0% 19.6% 0.1% 100.1% 1.2% 64.1% 12.7% 15.1% 90.7% 9.5% 1.3% 8.1% 0.0% 0.0% 0.0% 0.0% 0.0% 7.8% 25.8% 5.8% 0.0%	100.0% 28.0% 0.0% 100.0% 1.0% 64.1% 11.6% 15.2% 89.9% 10.2% 1.3% 8.9% 0.0% 0.0% 0.0% 0.0% 0.0% 8.9% 0.0% 0.0% 0.0% 6.5% 6.5% 0.0%	100.0% 11.3% 0.0% 100.0% 1.7% 63.8% 11.5% 16.0% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% 2.7% 0.0% 100.0% 1.6% 63.6% 12.0% 16.1% 90.0% 1.4% 8.6% 0.0% 0.0% 0.0% 0.0% 8.6% 0.0% 0.0% 0.0% 6.0% 0.0% 6.0% 0.0% 6.0% 0.0% 0	100.0% 7.0% 0.0% 100.0% 1.4% 63.4% 11.8% 15.9% 89.7% 10.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	100.0% 4.5% 0.0% 100.0% 13.2% 11.8% 15.8% 10.7% 1.4% 9.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0

Source: Company data, NuWays

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Balance sheet (EUR m)	2020	2021	2022	2023e	2024e	2025e
Intangible assets	19.8	19.6	38.6	39.6	42.4	44.3
Property, plant and equipment	46.2	57.2	57.6	59.2	63.3	66.2
Financial assets	0.9	15.5	7.2	7.4	7.9	8.3
FIXED ASSETS	66.9	92.3	103.4	106.2	113.6	118.7
Inventories	194.8	450.0	473.5	461.3	473.0	474.5
Accounts receivable	119.2	135.9	143.7	148.2	158.6	165.7
Other assets and short-term financial assets	52.5	124.8	93.9	142.8	142.8	142.8
Liquid assets	32.1	11.5	10.7	60.5	80.4	156.3
Deferred taxes	13.0	17.4	17.6	18.1	18.1	18.1
Deferred charges and prepaid expenses	0.0	0.0	0.0	0.0	0.0	0.0
CURRENT ASSETS	411.5	739.6	739.3	830.8	872.8	957.4
TOTAL ASSETS	478.4	831.9	842.7	937.0	986.4	1,076.1
TOTAL ASSETS	4/0.4	031.9	042.1	937.0	300.4	1,076.1
SHAREHOLDERS EQUITY	243.0	340.9	355.5	459.8	511.0	582.0
MINORITY INTEREST	2.4	3.4	11.3	11.3	11.3	11.3
Provisions for pensions and similar obligations	9.1	37.7	33.5	34.5	36.9	38.5
Other provisions and accrued liabilities	0.0	0.0	0.0	0.0	0.0	0.0
Short-term liabilities to banks	3.4	90.9	102.9	92.6	74.1	74.1
Accounts payable	96.8	137.5	116.3	125.3	140.3	153.1
Advance payments received on orders	0.0	0.0	0.0	0.0	0.0	0.0
• •	83.8	69.3	75.8	79.0	96.3	100.6
Other liabilities (incl. from lease and rental contracts) Deferred taxes	3.9					15.7
		20.5	15.3	15.7	15.7	
Deferred income	0.0	0.0	0.0	0.0	0.0	0.0
CURRENT LIABILITIES	180.6	206.8	192.1	204.3	236.6	253.7
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	478.4	831.9	842.7	937.0	986.5	1,076.3
Balance sheet (common size)	2020	2021	2022	2023e	2024e	2025e
Intangible assets	4.1%	2.4%	4.6%	4.2%	4.3%	4.1%
Property, plant and equipment	9.6%	6.9%	6.8%	6.3%	6.4%	6.1%
Financial assets	0.2%	1.9%	0.9%	0.8%	0.8%	0.8%
FIXED ASSETS	14.0%	11.1%	12.3%	11.3%	11.5%	11.0%
Inventories	40.7%	54.1%	56.2%	49.2%	47.9%	44.1%
Accounts receivable	24.9%	16.3%	17.1%	15.8%	16.1%	15.4%
Other assets and short-term financial assets	11.0%	15.0%	11.1%	15.0%	14.5%	13.4%
	6.7%	1.4%	1.3%	6.5%	8.2%	14.5%
Liquid assets Deferred taxes	2.7%	2.1%	2.1%	1.9%	1.8%	1.7%
	0.0%	0.0%			0.0%	0.0%
Deferred charges and prepaid expenses CURRENT ASSETS	86.0%	88.9%	0.0%	0.0%		
TOTAL ASSETS			87.7% 100.0%	88.7%	88.5%	89.0% 100.0%
TOTAL ASSETS	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
SHAREHOLDERS EQUITY	50.8%	41.0%	42.2%	49.1%	51.8%	54.1%
MINORITY INTEREST	0.5%	0.4%	1.3%	1.2%	1.1%	1.1%
Provisions for pensions and similar obligations	1.9%	4.5%	4.0%	3.7%	3.7%	3.6%
Other provisions and accrued liabilities	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Short-term liabilities to banks	0.7%	10.9%	12.2%	9.9%	7.5%	6.9%
Accounts payable	20.2%	16.5%	13.8%	13.4%	14.2%	14.2%
Advance payments received on orders	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
1 3						
Other liabilities (incl. from lease and rental contracts)	17.5%	8.3%	9.0%	8.4%	9.8%	9.3%
Deferred taxes	0.8%	2.5% 0.0%	1.8% 0.0%	1.7% 0.0%	1.6% 0.0%	1.5%
Deferred income	11 (10/-	11 (19/2	11 (1%	11 (1%	11 (19%	0.0%
OUDDENT LIADULTIES	0.0%					
CURRENT LIABILITIES TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	37.8% 100.0%	24.9% 100.0%	22.8% 100.0%	21.8% 100.0%	24.0% 100.0%	23.6% 100.0%

Source: Company data, NuWays

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Cash flow statement (EUR m)	2020	2021	2022	2023e	2024e	2025e
Net profit/loss	41.8	60.2	60.8	64.0	71.5	77.3
Depreciation of fixed assets (incl. leases)	9.6	12.0	14.7	15.1	16.2	16.9
Amortisation of goodwill & intangible assets	0.0	0.0	0.0	0.0	0.0	0.0
Others	-17.5	-28.1	-16.3	0.0	0.0	0.0
Cash flow from operating activities	18.9	-168.9	32.2	80.8	72.7	90.2
· · ·					-11.7	
Increase/decrease in inventory	-21.4	-255.2	-23.5	12.2		-1.5
Increase/decrease in accounts receivable	-26.3	-16.7	-7.8	-4.5	-10.4	-7.1
Increase/decrease in accounts payable	18.6	40.7	-21.2	9.0	15.0	12.8
Increase/decrease in other working capital positions	0.0	0.0	0.0	0.0	0.0	0.0
Increase/decrease in working capital	-29.2	-231.2	-52.6	16.7	-7.1	4.2
Cash flow from operating activities	36.3	-151.4	40.8	96.7	87.0	104.1
CAPEX	17.4	17.5	8.6	15.9	15.9	15.4
Payments for acquisitions	0.3	0.0	19.0	0.0	0.0	0.0
Financial investments	0.0	0.0	0.0	0.0	0.0	0.0
Income from asset disposals	0.0	0.1	0.7	0.0	0.0	0.0
Cash flow from investing activities	-17.7	-17.4	-26.9	-15.9	-15.9	-15.4
Cash flow before financing	13.1	-17. -4 -177.4	3.3	70.0	59.7	75.9
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Increase/decrease in debt position	12.4	183.2	12.4	-23.5	-36.4	0.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	0.0	0.0	0.0	0.0
Dividends paid	5.5	8.6	10.5	10.8	11.4	12.7
Others	-17.5	-28.1	-16.3	0.0	0.0	0.0
Effects of exchange rate changes on cash	-1.6	1.7	-0.3	0.0	0.0	0.0
Cash flow from financing activities	-10.6	146.5	-14.5	-34.3	-47.8	-12.7
Increase/decrease in liquid assets	6.4	-20.6	-0.9	46.5	23.3	75.9
Liquid assets at end of period	32.1	11.5	10.7	57.2	80.5	156.4
Elquid assets at end of period	V2. I	11.0	10.7	01.2	00.0	100.4
Key ratios (EUR m)	2020	2021	2022	2023e	2024e	2025e
	2020	2021	LUZZ	20200	20240	20230
P&L growth analysis	40.00/	20.00/	44.00/	0.70/	7.00/	4.50/
Sales growth	19.6%	28.0%	11.3%	2.7%	7.0%	4.5%
EBITDA growth	57.9%	37.6%	13.6%	-1.0%	10.9%	7.5%
EBIT growth	68.4%	39.6%	12.3%	-1.7%	11.5%	8.0%
EPS growth	69.4%	42.3%	1.9%	7.1%	11.7%	8.2%
Efficiency						
Sales per employee	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
EBITDA per employee	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
No. employees (average)	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Balance sheet analysis						
Avg. working capital / sales	28.0%	35.9%	46.0%	46.4%	43.0%	41.2%
Inventory turnover (sales/inventory)	3.7	2.1	2.2	2.3	2.4	2.5
Accounts receivable turnover	60.0	53.5	50.8	51.0	51.0	51.0
Accounts payable turnover	48.8	54.1	41.1	43.1	45.1	47.1
Cash flow analysis	10.0	100.0				
Free cash flow	18.9	-168.9	32.2	80.8	71.1	88.6
Free cash flow/sales	2.6%	-18.2%	3.1%	7.6%	6.3%	7.5%
FCF / net profit	45.2%	neg.	52.9%	126.3%	99.5%	114.7%
Capex / sales	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Solvency						
Net debt	7.3	211.1	224.3	150.9	94.7	18.8
Net Debt/EBITDA	0.1	2.2	2.1	1.4	0.8	0.1
Dividend payout ratio	13.4%	14.6%	17.6%	16.9%	15.9%	16.5%
Interest paid / avg. debt	8.0%	0.4%	2.2%	1.8%	2.2%	2.5%
Returns	0.070	311,70			,	2.070
ROCE	21.8%	18.3%	14.9%	13.5%	14.0%	14.2%
ROE	17.0%	17.2%	16.8%	13.9%	14.0%	13.3%
Adjusted FCF yield	8.4%	6.6%	8.4%	8.7%	10.8%	13.2%
Dividend yield	3.0%	1.7%	1.8%	1.9%	2.1%	2.3%
DPS	2.1	2.5	2.8	3.0	3.3	3.6
EPS reported	10.92	15.53	15.83	16.95	18.94	20.48
Average number of shares	3.8	3.8	3.8	3.8	3.8	3.8
Valuation ratios						
P/BV	1.1	1.7	1.7	1.3	1.2	1.0
EV/sales	0.6	0.9	0.8	0.7	0.6	0.6
· · · · · · · · · · · · · · · · · · ·						
FV/FBITDA						
EV/EBITDA EV/EBIT	6.4	8.9	8.0	7.4	6.3	5.2
EV/EBITDA EV/EBIT Source: Company data, NuWays						

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Company	Disclosures
Einhell Germany AG	2

Historical target price and	d rating changes for Einhe	II Germany AG			
Company	Date	Analyst	Rating	Target Price	Close
Einhell Germany AG	02.12.2022	Sandherr, Christian	Buy	EUR 230.00	EUR 136.40

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According to Article 4(1) No. i of the delegated regulation 2016/958 supplementing regulation 596/2014 of the European Parliament, further information regarding investment recommendations of the last 12 months are published under:

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