(CDAX, Retail, EIN3 GR)



D	_	Value Indicators:	EUR	Warburg ESG Risk Score:	2.3	Description:	
Buy		DCF:	195.48	ESG Score (MSCI based):	2.0	Cumplier of newer tools and	a a r d a a
40-00		FCF-Value Potential 22e:	166.51	Balance Sheet Score:	4.0	Supplier of power tools and equipment for private house	
EUR <b>195.00</b>	(EUR 167.00)			Market Liquidity Score:	1.0	oquipment ior private neads	
		Market Snapshot:	EUR m	Shareholders:		Key Figures (WRe):	2021e
		Market cap:	590.7	Freefloat	100.0 %	Beta:	1.2
Price	EUR 156.50	No. of shares (m):	3.8	Thannhuber AG (Ordinary sh.)	91.0 %	Price / Book:	2.1 x
Upside	24.6 %	EV:	613.4	Others (Ordinary shares)	9.0 %	Equity Ratio:	56 %
		Freefloat MC:	590.7			Net Fin. Debt / EBITDA:	0.2 x
		Ø Trad. Vol. (30d):	346.71 th			Net Debt / EBITDA:	0.3 x

## Ongoing dynamic performance and promising profit outlook for 2021

Einhell has released an update on the current business performance and increased the financial outlook for FY 2021:

- For the first five months of the year, the group reported a sales increase of 40% from EUR 273m to EUR 383m. After the very strong performance in Q1 (sales +48%) the dynamic sales momentum continued in April/May (sales +30%).
- The management now expects FY 2021 sales of around EUR 800m (previously EUR 739-746m) and an EBT margin of ca. 8.0% (previously ca. 7.0%). Moreover, the group referred to a full order book and expressed management's confidence in the further development despite challenges from freight capacities or increased raw material prices.
- Additionally, the group announced a mid-term sales target of EUR 1bn for 2025 after its regular strategic review.

Overall, the 5M sales performance underpins the ongoing remarkable growth course, driven by the strong position of the Power-X-Change series in the category of battery-driven tools for house and garden. Intensified marketing initiatives and additional retail listings are paying off as Einhell is gaining further market share, especially in its core markets. The upgrade of the FY sales guidance was not fully unexpected. However, the strong increase in the EBT margin target is clearly positive in light of headwinds from the supply chain. Based on the higher EBT margin target we increase our 2021 EPS forecast by almost 20%. Moreover, the specified mid-term sales scenario underpins the organic growth potential and further international expansion opportunities. With its strong focus on product development and its position in the field of battery-driven power tools and garden tools, Einhell has provided a promising basis for further growth in the coming years.

We confirm our Buy recommendation. We increase the PT to EUR 195 (from EUR 167) based on our new estimates and an increase of 40bps in the mid- to long-term EBIT-margin assumption given the recent profitability improvement. With EV/EBIT below 10 and EV/sales below 1.0, the key valuation multiples are still rather low.

Changes in E	stimates:					
FY End: 31.12. in EUR m	2021e (old)	+ / -	2022e (old)	+/-	2023e (old)	+/-
Sales	768.0	4.6 %	822.0	3.0 %	877.0	2.4 %
EBT	53.5	19.4 %	57.4	14.0 %	61.7	13.0 %
Net income	38.2	19.5 %	41.0	14.1 %	44.2	12.9 %
EPS	10.13	19.4 %	10.87	14.1 %	11.70	12.9 %

#### Comment on Changes:

- We have increased our sales and earnings projection for the current year following the ongoing strong business performance.
- Higher starting base in H2 (H2 2020 sales +35%).
- In light of the 2025 sales target of EUR 1bn, we also calculate with higher sales levels in 2022/23.
- Our 8% EBT margin for 2021 is in line with the new guidance. For the following years, we expect EBT margins between 7.5% and 8.0%.
- FCF and net debt development in 2021 reflect the planned inventory build-up.

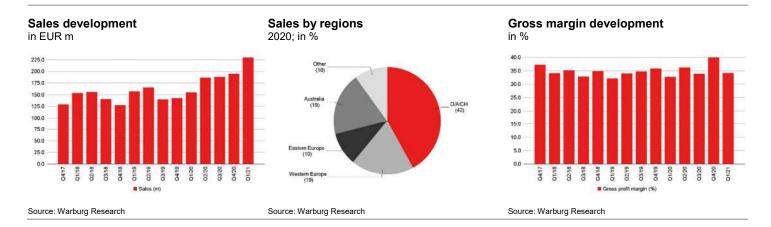


Rel. Performance	vs CDAX:
1 month:	14.7 %
6 months:	45.6 %
Year to date:	42.8 %
Trailing 12 months:	127.3 %

Company events:	
18.06.21	AGM

FY End: 31.12. in EUR m	CAGR (20-23e)	2017	2018	2019	2020	2021e	2022e	2023e
Sales	7.4 %	553.4	577.9	605.7	724.7	803.0	847.0	898.0
Change Sales yoy		13.6 %	4.4 %	4.8 %	19.6 %	10.8 %	5.5 %	6.0 %
Gross profit margin		34.6 %	34.2 %	34.1 %	35.9 %	35.2 %	35.2 %	35.2 %
EBITDA	6.9 %	43.8	43.7	43.5	67.6	76.1	78.0	82.6
Margin		7.9 %	7.6 %	7.2 %	9.3 %	9.5 %	9.2 %	9.2 %
EBIT	7.6 %	38.5	38.9	35.0	58.0	66.3	67.9	72.3
Margin		7.0 %	6.7 %	5.8 %	8.0 %	8.3 %	8.0 %	8.1 %
EBT	8.1 %	35.7	36.2	32.5	55.3	63.9	65.4	69.8
Margin		6.5 %	6.3 %	5.4 %	7.6 %	8.0 %	7.7 %	7.8 %
Net income	7.5 %	21.2	26.0	24.3	40.2	45.7	46.8	49.9
EPS	6.6 %	5.63	6.90	6.44	10.92	12.10	12.40	13.21
DPS	5.7 %	1.20	1.40	1.40	2.20	2.40	2.50	2.60
Dividend Yield		1.9 %	1.6 %	2.2 %	3.2 %	1.5 %	1.6 %	1.7 %
FCFPS		-5.65	-3.64	8.62	2.67	-0.74	9.25	9.63
FCF / Market cap		-9.1 %	-4.1 %	13.6 %	3.9 %	-0.5 %	5.9 %	6.2 %
EV / Sales		0.4 x	0.6 x	0.4 x	0.4 x	0.8 x	0.7 x	0.6 x
EV / EBITDA		5.6 x	8.5 x	5.9 x	4.0 x	8.1 x	7.5 x	6.8 x
EV / EBIT		6.4 x	9.5 x	7.3 x	4.7 x	9.3 x	8.7 x	7.8 x
P/E		11.1 x	12.8 x	9.8 x	6.3 x	12.9 x	12.6 x	11.8 x
FCF Potential Yield		9.3 %	6.9 %	10.0 %	14.9 %	7.2 %	7.8 %	8.7 %
Net Debt		11.1	35.9	16.4	11.6	22.7	-2.6	-29.0
ROCE (NOPAT)		13.7 %	13.2 %	11.4 %	17.6 %	17.0 %	15.7 %	16.0 %
Guidance:	2021: sales are	ound EUR 8	00m, EBT ma	argin ca. 8.0%				



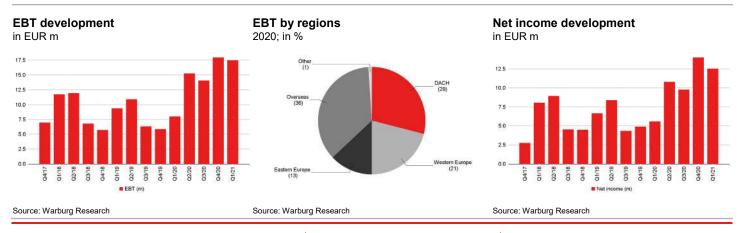


# **Company Background**

- Einhell is a leading provider of power tools and garden equipment for household use. With around 40 subsidiaries, the products are sold globally.
- Particularly in the category of cordless battery-driven products, Einhell has built up a strong position. With the Power-X-Change series the company offers one of the leading systems in the market.
- Einhell's main customers are large DIY chains (58% of sales in 2019), e-commerce (16%) and specialised trade (14%). The share of business with discounters is less than 10%.
- Einhell has long-standing expertise in product development, quality control, international distribution and after-sales services. The production is outsourced and supervised by Einhell's own unit in Asia.
- The company was founded in 1964 by Josef Thannhuber. In 1987 Einhell was listed at the stock exchange. The Thannhuber family holds the majority of the non-listed ordinary shares.

## **Competitive Quality**

- Einhell has a high brand awareness in key markets, which will be further strengthened by marketing initiatives and presentation at the point-of-sale (including e-commerce) in the course of a long-term brand strategy.
- With its focus on innovative product development, the group can benefit from dynamic growth in the segment of cordless battery systems and gain market share.
- Under the Power-X-Change battery system, the group offers a broad assortment of more than 200 devices for house and garden, which can be further expanded also by cooperation with other manufacturers.
- Einhell shows a strong balance sheet as well as a high level of cost flexibility and generated clearly positive earnings even in economically challenging years.
- Continued international expansion (for example in North America and South East Asia) offers additional growth potential and economies of scale.



# **Einhell Pref.**



DCF model														
	Detaile	d forecas	t period					Γransition	nal period					Term. Value
Figures in EUR m	2021e	2022e	2023e	2024e	2025e	2026e	2027e	2028e	2029e	2030e	2031e	2032e	2033e	
Sales	803.0	847.0	898.0	951.9	1,009.0	1,064.5	1,123.0	1,179.2	1,238.1	1,293.9	1,339.1	1,379.3	1,413.8	
Sales change	10.8 %	5.5 %	6.0 %	6.0 %	6.0 %	5.5 %	5.5 %	5.0 %	5.0 %	4.5 %	3.5 %	3.0 %	2.5 %	2.0 %
EBIT	66.3	67.9	72.3	71.4	73.2	77.2	78.6	82.5	80.5	84.1	83.0	85.5	87.7	
EBIT-margin	8.3 %	8.0 %	8.1 %	7.5 %	7.3 %	7.3 %	7.0 %	7.0 %	6.5 %	6.5 %	6.2 %	6.2 %	6.2 %	
Tax rate (EBT)	28.0 %	28.0 %	28.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	
NOPAT	47.7	48.9	52.1	50.0	51.2	54.0	55.0	57.8	56.3	58.9	58.1	59.9	61.4	
Depreciation	9.8	10.1	10.3	12.4	13.1	13.8	14.6	15.3	16.1	16.8	17.4	17.9	18.4	
in % of Sales	1.2 %	1.2 %	1.1 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	
Changes in provisions	0.1	0.5	0.5	0.0	0.0	0.0	-0.1	-0.1	-0.2	-0.3	-0.4	-0.4	-0.5	
Change in Liquidity from														
- Working Capital	40.8	5.0	7.0	6.0	14.5	13.9	14.5	13.6	14.2	15.6	12.7	11.2	9.7	
- Capex	14.0	14.0	14.0	15.2	15.1	14.9	14.6	15.3	16.1	16.8	17.4	17.9	18.4	
Capex in % of Sales	1.7 %	1.7 %	1.6 %	1.6 %	1.5 %	1.4 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	
Other	4.0	4.0	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Free Cash Flow (WACC Model)	-1.3	36.5	37.9	41.1	34.7	39.1	40.5	44.1	42.0	43.0	45.1	48.2	51.2	54
PV of FCF	-1.2	33.2	32.1	32.5	25.6	26.8	25.9	26.3	23.3	22.3	21.7	21.7	21.5	427
share of PVs		8.68 %						33.49	9 %					57.83 %

Model parameter				Valuation (m)			
Derivation of WACC:		Derivation of Beta:		Present values 2033e	312		
				Terminal Value	427		
Debt ratio	15.00 %	Financial Strength	1.00	Financial liabilities	23		
Cost of debt (after tax)	2.8 %	Liquidity (share)	1.50	Pension liabilities	8		
Market return	7.00 %	Cyclicality	1.00	Hybrid capital	0		
Risk free rate	1.50 %	Transparency	1.00	Minority interest	2		
		Others	1.50	Market val. of investments	0		
				Liquidity	32	No. of shares (m)	3.8
WACC	7.30 %	Beta	1.20	Equity Value	738	Value per share (EUR)	195.48

00113	itivity ve	ilue per one	are (LUIX	,													
		Terminal C	Growth								Delta EBIT	-margin					
Beta	WACC	1.25 %	1.50 %	1.75 %	2.00 %	2.25 %	2.50 %	2.75 %	Beta \	WACC	-1.5 pp	-1.0 pp	-0.5 pp	+0.0 pp	+0.5 pp	+1.0 pp	+1.5 pp
1.41	8.3 %	153.52	156.31	159.31	162.55	166.06	169.87	174.02	1.41 8	8.3 %	114.42	130.46	146.51	162.55	178.60	194.64	210.69
1.31	7.8 %	166.40	169.83	173.54	177.58	181.98	186.79	192.07	1.31 7	7.8 %	125.20	142.66	160.12	177.58	195.04	212.50	229.96
1.25	7.6 %	173.62	177.45	181.60	186.12	191.07	196.51	202.52	1.25	7.6 %	131.34	149.60	167.86	186.12	204.38	222.65	240.91
1.20	7.3 %	181.46	185.73	190.39	195.48	201.08	207.26	214.13	1.20 7	7.3 %	138.06	157.20	176.34	195.48	214.62	233.77	252.91
1.15	7.1 %	189.98	194.78	200.02	205.78	212.15	219.21	227.09	1.15 7	7.1 %	145.45	165.56	185.67	205.78	225.89	246.00	266.11
1.09	6.8 %	199.29	204.69	210.62	217.17	224.44	232.55	241.66	1.09	6.8 %	153.63	174.81	195.99	217.17	238.35	259.52	280.70
0.99	6.3 %	220.72	227.66	235.36	243.95	253.61	264.53	276.99	0.99	6.3 %	172.88	196.57	220.26	243.95	267.65	291.34	315.03

- Mid to long-term EBIT margin assumption in line with management target and average EBIT margin of 6.3% from 2016/20.
- Sales growth assumption in line with Einhell's long-standing target range of +5-10% p.a.
- Beta of 1.2 due to non-voting preference share with limited liquidity.



### **Free Cash Flow Value Potential**

Warburg Research's valuation tool "FCF Value Potential" reflects the ability of the company to generate sustainable free cash flows. It is based on the "FCF potential" - a FCF "ex growth" figure - which assumes unchanged working capital and pure maintenance capex. A value indication is derived via the perpetuity of a given year's "FCF potential" with consideration of the weighted costs of capital. The fluctuating value indications over time add a timing element to the DCF model (our preferred valuation tool).

in EUR m	2017	2018	2019	2020	2021e	2022e	2023e
Net Income before minorities	21.6	26.3	24.6	41.8	46.0	47.1	50.3
+ Depreciation + Amortisation	5.2	4.8	8.4	9.6	9.8	10.1	10.3
- Net Interest Income	-2.8	-2.7	-2.5	-2.6	-2.4	-2.5	-2.5
- Maintenance Capex	6.7	8.4	10.0	14.0	14.0	14.0	14.0
+ Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
= Free Cash Flow Potential	22.9	25.4	25.5	40.1	44.2	45.7	49.1
FCF Potential Yield (on market EV)	9.3 %	6.9 %	10.0 %	14.9 %	7.2 %	7.8 %	8.7 %
WACC	7.30 %	7.30 %	7.30 %	7.30 %	7.30 %	7.30 %	7.30 %
= Enterprise Value (EV)	246.2	369.7	254.9	269.6	613.4	588.1	561.7
= Fair Enterprise Value	313.4	348.2	349.7	548.5	604.7	625.9	671.5
- Net Debt (Cash)	3.6	3.6	3.6	3.6	14.7	-11.1	-38.0
- Pension Liabilities	7.9	7.9	7.9	7.9	8.0	8.5	9.0
- Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
- Market value of minorities	0.0	0.0	0.0	0.0	0.0	0.0	0.0
+ Market value of investments	0.0	0.0	0.0	0.0	0.0	0.0	0.0
= Fair Market Capitalisation	301.8	336.7	338.1	537.0	582.0	628.5	700.5
Number of shares, average	3.8	3.8	3.8	3.8	3.8	3.8	3.8
= Fair value per share (EUR)	79.96	89.20	89.58	142.27	154.20	166.51	185.60
premium (-) / discount (+) in %					-1.5 %	6.4 %	18.6 %
Sensitivity Fair value per Share (El	JR)						
10	.30 % 55.79	62.34	62.61	99.96	107.55	118.24	133.81
9	.31 % 62.12	69.37	69.67	111.03	119.76	130.87	147.36
8	.30 % 69.96	78.09	78.42	124.77	134.90	146.55	164.18
WACC 7	.30 % 79.96	89.20	89.58	142.27	154.20	166.51	185.60
	.31 % 93.13	103.84	104.27	165.32	179.61	192.81	213.82
	.30 % 111.26	123.99	124.51	197.06	214.60	229.03	252.67
4	.30 % 137.82	153.50	154.14	243.54	265.85	282.07	309.58

<sup>•</sup> Increase in net cash position expected in the coming years.

# **Einhell Pref.**



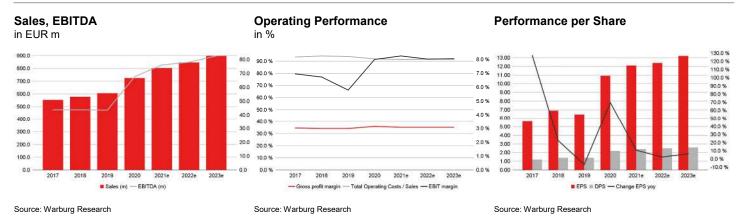
Valuation							
	2017	2018	2019	2020	2021e	2022e	2023e
Price / Book	1.3 x	1.7 x	1.1 x	1.1 x	2.1 x	1.9 x	1.6 x
Book value per share ex intangibles	42.83	47.69	51.76	59.11	68.99	78.87	89.44
EV / Sales	0.4 x	0.6 x	0.4 x	0.4 x	0.8 x	0.7 x	0.6 x
EV / EBITDA	5.6 x	8.5 x	5.9 x	4.0 x	8.1 x	7.5 x	6.8 x
EV / EBIT	6.4 x	9.5 x	7.3 x	4.7 x	9.3 x	8.7 x	7.8 x
EV / EBIT adj.*	6.1 x	9.3 x	7.3 x	4.7 x	9.3 x	8.7 x	7.8 x
P / FCF	n.a.	n.a.	7.3 x	25.6 x	n.a.	16.9 x	16.2 x
P/E	11.1 x	12.8 x	9.8 x	6.3 x	12.9 x	12.6 x	11.8 x
P / E adj.*	11.1 x	12.8 x	9.8 x	6.3 x	12.9 x	12.6 x	11.8 x
Dividend Yield	1.9 %	1.6 %	2.2 %	3.2 %	1.5 %	1.6 %	1.7 %
FCF Potential Yield (on market EV)	9.3 %	6.9 %	10.0 %	14.9 %	7.2 %	7.8 %	8.7 %
*Adjustments made for: -							



Consolidated profit & loss							
In EUR m	2017	2018	2019	2020	2021e	2022e	2023
Sales	553.4	577.9	605.7	724.7	803.0	847.0	898.0
Change Sales yoy	13.6 %	4.4 %	4.8 %	19.6 %	10.8 %	5.5 %	6.0 %
Increase / decrease in inventory	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Own work capitalised	0.0	0.3	0.2	0.0	0.0	0.0	0.0
Total Sales	553.4	578.2	605.9	724.7	803.0	847.0	898.0
Material expenses	361.9	380.2	399.3	464.8	520.3	548.9	581.9
Gross profit	191.4	197.9	206.6	259.9	282.7	298.1	316.1
Gross profit margin	34.6 %	34.2 %	34.1 %	35.9 %	35.2 %	35.2 %	35.2 %
Personnel expenses	72.4	76.2	78.5	92.1	96.1	101.6	108.0
Other operating income	7.8	11.0	6.9	8.9	8.0	7.5	7.5
Other operating expenses	83.1	88.9	91.5	109.1	118.5	126.0	133.0
Unfrequent items	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBITDA	43.8	43.7	43.5	67.6	76.1	78.0	82.6
Margin	7.9 %	7.6 %	7.2 %	9.3 %	9.5 %	9.2 %	9.2 %
Depreciation of fixed assets	3.1	3.4	7.9	9.1	9.2	9.4	9.6
EBITA	40.6	40.3	35.6	58.5	66.9	68.6	73.0
Amortisation of intangible assets	2.1	1.4	0.5	0.5	0.6	0.7	0.7
Goodwill amortisation	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	38.5	38.9	35.0	58.0	66.3	67.9	72.3
Margin	7.0 %	6.7 %	5.8 %	8.0 %	8.3 %	8.0 %	8.1 %
EBIT adj.	40.3	39.8	35.0	58.0	66.3	67.9	72.3
Interest income	0.2	0.2	0.2	0.1	0.0	0.0	0.0
Interest expenses	2.2	1.5	1.0	0.9	1.2	1.3	1.3
Other financial income (loss)	-0.8	-1.4	-1.8	-1.9	-1.2	-1.2	-1.2
EBT	35.7	36.2	32.5	55.3	63.9	65.4	69.8
Margin	6.5 %	6.3 %	5.4 %	7.6 %	8.0 %	7.7 %	7.8 %
Total taxes	14.2	9.9	7.9	14.6	17.9	18.3	19.5
Net income from continuing operations	21.6	26.3	24.6	40.8	46.0	47.1	50.3
Income from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income before minorities	21.6	26.3	24.6	40.8	46.0	47.1	50.3
Minority interest	0.3	0.3	0.3	0.6	0.3	0.3	0.4
Net income	21.2	26.0	24.3	40.2	45.7	46.8	49.9
Margin	3.8 %	4.5 %	4.0 %	5.5 %	5.7 %	5.5 %	5.6 %
Number of shares, average	3.8	3.8	3.8	3.8	3.8	3.8	3.8
EPS	5.63	6.90	6.44	10.92	12.10	12.40	13.21
EPS adj.	5.63	6.90	6.44	10.92	12.10	12.40	13.21
*Adjustments made for:							

Guidance: 2021: sales around EUR 800m, EBT margin ca. 8.0%

Financial Ratios							
	2017	2018	2019	2020	2021e	2022e	2023e
Total Operating Costs / Sales	93.5 %	94.4 %	94.0 %	91.9 %	91.5 %	91.7 %	91.6 %
Operating Leverage	6.5 x	0.2 x	-2.1 x	3.3 x	1.3 x	0.5 x	1.1 x
EBITDA / Interest expenses	19.8 x	29.2 x	44.6 x	74.8 x	63.4 x	60.0 x	63.5 x
Tax rate (EBT)	39.6 %	27.3 %	24.4 %	25.8 %	28.0 %	28.0 %	28.0 %
Dividend Payout Ratio	21.0 %	20.1 %	21.5 %	20.4 %	19.7 %	20.0 %	19.5 %
Sales per Employee	374,392	368,326	384,323	437,606	475,148	489,595	507,345



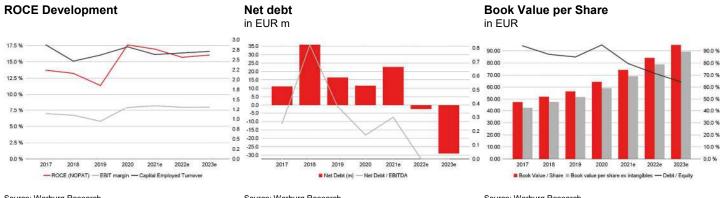
COMMENT Published 09.06.2021

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Consolidated balance sheet							
In EUR m	2017	2018	2019	2020	2021e	2022e	2023
Assets							
Goodwill and other intangible assets	17.9	16.5	17.7	19.8	19.9	20.4	20.
thereof other intangible assets	5.5	4.8	5.9	7.0	7.0	7.5	8.
thereof Goodwill	12.3	11.7	11.7	11.6	11.6	11.6	11.
Property, plant and equipment	22.1	26.0	48.9	58.7	61.5	64.1	66.
Financial assets	0.7	0.7	0.4	0.3	0.3	0.3	0.
Other long-term assets	0.0	0.0	0.0	0.0	0.0	0.0	0.
Fixed assets	40.7	43.2	66.9	78.9	81.7	84.8	87.
Inventories	180.1	188.5	173.3	194.8	243.0	249.0	257.
Accounts receivable	82.3	88.1	92.9	119.2	125.0	132.0	138.
Liquid assets	14.4	14.1	25.7	32.1	18.1	43.9	70.
Other short-term assets	35.2	37.8	38.5	53.5	39.0	39.0	39.
Current assets	312.1	328.6	330.5	399.6	425.1	463.9	504.
Total Assets	352.8	371.8	397.4	478.4	506.8	548.7	592.
Liabilities and shareholders' equity							
Subscribed capital	9.7	9.7	9.7	9.7	9.7	9.7	9.
Capital reserve	26.7	26.7	26.7	26.7	26.7	26.7	26.
Retained earnings	151.9	173.4	189.6	224.4	198.3	234.9	272.
Other equity components	-8.7	-13.2	-12.9	-17.8	45.7	46.8	49.
Shareholders' equity	179.5	196.5	213.0	242.9	280.3	318.0	358.
Minority interest	2.0	2.1	1.9	2.4	2.0	2.0	2.
Total equity	181.6	198.6	214.9	245.3	282.3	320.0	360.
Provisions	31.9	26.6	25.9	35.7	36.0	36.7	37.
thereof provisions for pensions and similar obligations	3.1	3.4	4.2	7.9	8.0	8.5	9.
Financial liabilities (total)	22.4	46.7	37.9	35.7	32.8	32.8	32.
Short-term financial liabilities	22.4	21.6	2.4	3.4	0.0	0.0	0.
Accounts payable	85.4	68.5	78.2	96.8	110.0	118.0	125.
Other liabilities	31.4	31.4	40.6	64.8	45.7	41.1	36.
Liabilities	171.2	173.1	182.5	233.1	224.5	228.6	232.
Total liabilities and shareholders' equity	352.8	371.8	397.4	478.4	506.8	548.7	592.

Financial Ratios							
	2017	2018	2019	2020	2021e	2022e	2023e
Efficiency of Capital Employment							
Operating Assets Turnover	2.8 x	2.5 x	2.6 x	2.6 x	2.5 x	2.6 x	2.7 x
Capital Employed Turnover	2.9 x	2.5 x	2.6 x	2.8 x	2.6 x	2.7 x	2.7 x
ROA	52.3 %	60.3 %	36.3 %	50.9 %	55.9 %	55.2 %	56.8 %
Return on Capital							
ROCE (NOPAT)	13.7 %	13.2 %	11.4 %	17.6 %	17.0 %	15.7 %	16.0 %
ROE	12.4 %	13.8 %	11.9 %	17.6 %	17.5 %	15.6 %	14.7 %
Adj. ROE	12.4 %	13.8 %	11.9 %	17.6 %	17.5 %	15.6 %	14.7 %
Balance sheet quality							
Net Debt	11.1	35.9	16.4	11.6	22.7	-2.6	-29.0
Net Financial Debt	8.0	32.6	12.2	3.6	14.7	-11.1	-38.0
Net Gearing	6.1 %	18.1 %	7.6 %	4.7 %	8.1 %	-0.8 %	-8.1 %
Net Fin. Debt / EBITDA	18.3 %	74.4 %	28.1 %	5.4 %	19.4 %	n.a.	n.a.
Book Value / Share	47.6	52.1	56.4	64.4	74.3	84.3	95.0
Book value per share ex intangibles	42.8	47.7	51.8	59.1	69.0	78.9	89.4

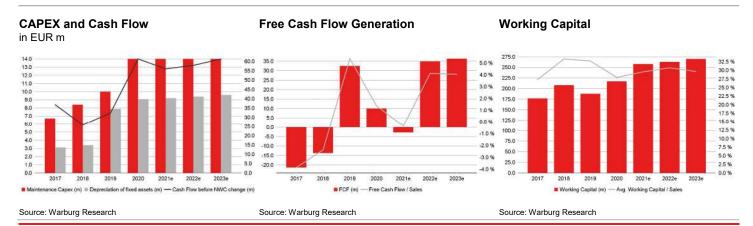


Source: Warburg Research Source: Warburg Research Source: Warburg Research



Consolidated cash flow statement							
In EUR m	2017	2018	2019	2020	2021e	2022e	20236
Net income	35.7	36.2	32.5	56.4	63.9	65.4	69.8
Depreciation of fixed assets	3.1	3.4	7.9	9.1	9.2	9.4	9.6
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	2.1	1.4	0.5	0.5	0.6	0.7	0.7
Increase/decrease in long-term provisions	10.0	-5.3	-0.7	9.9	0.3	0.7	0.8
Other non-cash income and expenses	-14.2	-9.9	-7.9	-14.6	-17.9	-18.3	-19.5
Cash Flow before NWC change	36.8	25.8	32.3	61.3	56.0	57.9	61.4
Increase / decrease in inventory	-52.4	-8.4	15.2	-21.4	-48.2	-6.0	-8.0
Increase / decrease in accounts receivable	-14.4	<b>-</b> 5.8	-4.7	-26.3	<b>-</b> 5.8	-7.0	-6.0
Increase / decrease in accounts payable	15.1	-17.0	9.7	18.6	13.2	8.0	7.0
Increase / decrease in other working capital positions	0.0	0.0	-4.0	0.0	-4.0	-4.0	-4.0
Increase / decrease in working capital (total)	-51.7	-31.2	16.2	-29.2	-44.8	-9.0	-11.0
Net cash provided by operating activities [1]	-15.0	-5.4	48.5	32.1	11.2	48.9	50.4
Investments in intangible assets	-0.7	-0.7	-1.7	-2.8	-2.0	-2.0	-2.0
Investments in property, plant and equipment	-5.6	-7.7	-14.2	-19.2	-12.0	-12.0	-12.0
Payments for acquisitions	0.3	0.4	0.0	0.0	0.0	0.0	0.0
Financial investments	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Income from asset disposals	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net cash provided by investing activities [2]	-6.0	-8.0	-15.9	-22.1	-14.0	-14.0	-14.0
Change in financial liabilities	-10.7	24.2	-8.7	-2.2	-2.9	0.0	0.0
Dividends paid	-3.0	-4.5	-5.3	-5.3	-8.3	-9.1	-9.4
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net cash provided by financing activities [3]	-13.8	19.7	-14.0	-7.5	-11.2	-9.1	-9.4
Change in liquid funds [1]+[2]+[3]	-34.8	6.4	18.5	2.6	-14.0	25.9	26.9
Effects of exchange-rate changes on cash	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cash and cash equivalent at end of period	19.9	20.8	32.6	28.3	18.1	43.9	70.9

Financial Ratios							
	2017	2018	2019	2020	2021e	2022e	2023e
Cash Flow							
FCF	-21.3	-13.7	32.5	10.1	-2.8	34.9	36.4
Free Cash Flow / Sales	-3.9 %	-2.4 %	5.4 %	1.4 %	-0.3 %	4.1 %	4.0 %
Free Cash Flow Potential	22.9	25.4	25.5	40.1	44.2	45.7	49.1
Free Cash Flow / Net Profit	-100.4 %	-52.7 %	133.7 %	25.1 %	-6.1 %	74.6 %	72.9 %
Interest Received / Avg. Cash	0.6 %	1.2 %	1.1 %	0.5 %	0.0 %	0.0 %	0.0 %
Interest Paid / Avg. Debt	7.9 %	4.3 %	2.3 %	2.5 %	3.5 %	4.0 %	4.0 %
Management of Funds							
Investment ratio	1.1 %	1.4 %	2.6 %	3.0 %	1.7 %	1.7 %	1.6 %
Maint. Capex / Sales	1.2 %	1.5 %	1.7 %	1.9 %	1.7 %	1.7 %	1.6 %
Capex / Dep	120.8 %	173.1 %	189.3 %	229.4 %	142.9 %	138.6 %	135.9 %
Avg. Working Capital / Sales	27.3 %	33.3 %	32.7 %	28.0 %	29.6 %	30.8 %	29.7 %
Trade Debtors / Trade Creditors	96.3 %	128.7 %	118.8 %	123.1 %	113.6 %	111.9 %	110.4 %
Inventory Turnover	2.0 x	2.0 x	2.3 x	2.4 x	2.1 x	2.2 x	2.3 x
Receivables collection period (days)	54	56	56	60	57	57	56
Payables payment period (days)	86	66	71	76	77	78	78
Cash conversion cycle (Days)	150	171	143	137	150	144	139





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Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
Einhell Pref.	3, 5	http://www.mmwarburg.com/disclaimer/disclaimer en/DE0005654933.htm



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-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.
-H-	Hold:	The price of the analysed financial instrument is expected to remain mostly flat over the next 12 months.
-S-	Sell:	The price of the analysed financial instrument is expected to fall over the next 12 months.
<u>"_"</u>	Rating suspended:	The available information currently does not permit an evaluation of the company.

WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING

Rating	Number of stocks	% of Universe
Buy	151	70
Hold	55	26
Sell	5	2
Rating suspended	4	2
Total	215	100

#### WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

Rating	Number of stocks	% of Universe
Buy	44	88
Hold	3	6
Sell	0	0
Rating suspended	3	6
Total	50	100

#### PRICE AND RATING HISTORY EINHELL PREF. AS OF 09.06.2021



Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.



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