(CDAX, Retail, EIN3 GR)



Buy
EUR 235.00

Price EUR 150.00
Upside 56.7 %

FCF-Value Potential 24e:	198.98
Market Snapshot:	EUR m
Market cap:	566.2
No. of shares (m):	3.8
EV:	642.9
Freefloat MC:	566.2
Ø Trad. Vol. (30d):	144.12 th

Value Indicators:

DCF:

Warburg ESG Risk Score:	2.7
ESG Score (MSCI based):	3.0
Balance Sheet Score:	4.0
Market Liquidity Score:	1.0
Shareholders:	

Description:	
Supplier of power tools and garde equipment for private household	

Key Figures (WRe):	2023e
Beta:	1.2
Price / Book:	1.4 x
Equity Ratio:	50 %
Net Fin. Debt / EBITDA:	0.7 x
Net Debt / EBITDA:	0.8 x

## Solid Q3 margins underpin full year earnings outlook

FY End: 31.12. in EUR m	Q3 23	Q3 23e	Q3 22	yoy	9M 23	9M 23e	9M 22	yoy
Sales	229.9	225.0	242.0	-5 %	755.8	750.9	805.7	-6 %
Gross profit	91.4	87.8	87.1	5 %	295.0	291.4	281.8	5 %
Margin	39.7 %	39.0 %	36.0 %		39.0 %	38.8 %	35.0 %	
EBIT	20.1	16.4	22.0	-8 %	68.0	64.3	72.7	-7 %
EBT	18.4	15.4	21.0	-12 %	62.8	59.8	69.2	-9 %
Margin	8.0 %	6.9 %	8.7 %		8.3 %	8.0 %	8.6 %	
Net income	12.3	10.9	14.7	-17 %	42.6	41.2	48.7	-13 %
EPS	3.25	2.88	3.91	-17 %	11.28	10.91	12.91	-13 %

#### Comment on Figures:

Thannhuber AG (Ordinary sh.)

Others (Ordinary shares)

 Einhell reported better Q3 numbers than assumed after the group released preliminary 9M sales of EUR 750m together with an adjusted FY guidance at the beginning of October.

100.00 %

93.00 %

7.00 %

- The top-line decline in Q3 mainly reflects the weak sales performance in DACH (-8.5% in Q3), while the other regions posted stable or higher sales.
- 9M sales include EUR 10.3m from acquisitions in Vietnam and Thailand consolidated for the first time.
- The stock level was lowered to EUR 333m at the end of Q3 (Q3 22: EUR 469m, Q2 22: EUR 359m), which led to a strong FCF and a significant net-debt reduction.

Einhell achieved a strong gross-margin increase in Q3 despite the weaker top-line performance. The financial outlook for FY 2023 (which was adjusted on October 5) was fully confirmed. The company expects sales of around EUR 1bn and an EBT margin of ca. 8.0%. This implies a better sales trend and an almost stable EBT for Q4 (WRe: Q4 sales +4% to EUR 236m, EBT of EUR 17.7m).

EUR

Freefloat

236.13

The group remains highly focused on its mid-term growth strategy. Based on the Power-X-Change battery platform, Einhell is continuously gaining market share in core regions. Supported by the international expansion and new customer listings, we expect a solid sales increase in 2024. The management is aiming for sales of EUR 2bn in 2029, in line with the long-term project to catch up with the large DIY brand names. There is opportunity for growth especially in the US market, where Einhell has started negotiations with a potential takeover-target to gain access to the retail channel in this market.

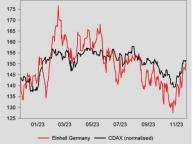
Overall, the promising mid-term prospects and the strong market position are not reflected in the current valuation. The key parameters of the DCF model and our **PT of EUR 235 remain unchanged** and we **confirm the Buy rating**.

Changes in E	stimates:					
FY End: 31.12. in EUR m	2023e (old)	+/-	2024e (old)	+ / -	2025e (old)	+/-
Sales EBITDA EBT Net income EPS	1,036.0 102.4 82.2 58.0 15.37	-4.2 % -1.1 % -2.1 % -3.1 % -3.1 %	1,116.4 110.2 89.7 63.3 16.77	-6.3 % -2.8 % -4.1 % -3.8 % -3.8 %	1,190.2 121.4 100.7 71.0 18.82	-6.5 % -4.5 % -6.3 % -6.1 %

#### Comment on Changes:

- We have slightly reduced our estimates for 2023 in line with the current guidance. In light of challenging consumer markets and headwinds from currency translation, we have also revised our estimates for the coming years.
- years.

  We expect Einhell to return to growth in 2024, supported by organic increases in core regions and the sales potential in the international growth markets (South Africa, Canada, Thailand).
- For the EBT margin we assume a steady improvement from 8.1% in the current year to 8.5% in 2025.

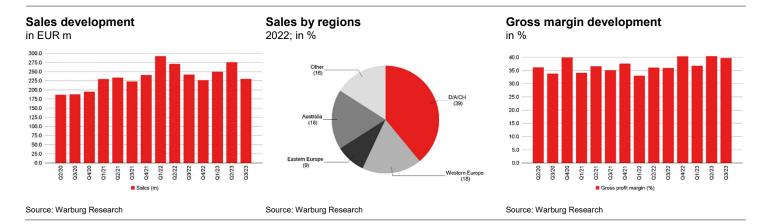


Rel. Performance vs CDAX:	
1 month:	5.8 %
6 months:	-3.1 %
Year to date:	-3.5 %
Trailing 12 months:	-2.0 %

FY End: 31.12.	CAGR							
in EUR m	(22-25e)	2019	2020	2021	2022	2023e	2024e	2025e
Sales	2.5 %	605.7	724.7	927.4	1,032.5	992.0	1,046.1	1,113.3
Change Sales yoy		4.8 %	19.6 %	28.0 %	11.3 %	-3.9 %	5.5 %	6.4 %
Gross profit margin		34.1 %	35.9 %	35.9 %	36.2 %	39.2 %	39.2 %	39.3 %
EBITDA	2.8 %	43.5	67.6	94.0	106.8	101.3	107.2	116.0
Margin		7.2 %	9.3 %	10.1 %	10.3 %	10.2 %	10.2 %	10.4 %
EBIT	2.5 %	35.0	58.0	82.0	92.1	86.1	90.9	99.2
Margin		5.8 %	8.0 %	8.8 %	8.9 %	8.7 %	8.7 %	8.9 %
EBT	2.8 %	32.5	55.3	81.4	87.0	80.5	86.1	94.4
Margin		5.4 %	7.6 %	8.8 %	8.4 %	8.1 %	8.2 %	8.5 %
Net income	4.0 %	24.3	40.2	58.2	59.4	56.2	60.9	66.7
EPS	3.7 %	6.44	10.92	15.53	15.83	14.90	16.13	17.67
DPS	4.4 %	1.40	2.20	2.60	2.90	3.00	3.20	3.30
Dividend Yield		2.2 %	3.2 %	1.7 %	1.8 %	2.0 %	2.1 %	2.2 %
FCFPS		8.62	2.67	-49.14	-0.92	46.47	10.40	12.40
FCF / Market cap		13.6 %	3.9 %	-31.8 %	-0.6 %	31.0 %	6.9 %	8.3 %
EV / Sales		0.4 x	0.4 x	0.8 x	0.8 x	0.6 x	0.6 x	0.5 x
EV / EBITDA		5.9 x	4.0 x	8.3 x	7.7 x	6.3 x	5.8 x	5.1 x
EV / EBIT		7.3 x	4.7 x	9.5 x	8.9 x	7.5 x	6.8 x	6.0 x
P/E		9.8 x	6.3 x	10.0 x	10.2 x	10.1 x	9.3 x	8.5 x
FCF Potential Yield		10.0 %	14.9 %	7.5 %	8.0 %	9.8 %	10.9 %	12.6 %
Net Debt		16.4	11.6	198.4	205.8	76.7	56.2	27.6
ROCE (NOPAT)		11.4 %	17.6 %	15.1 %	11.6 %	11.7 %	13.4 %	14.0 %
Guidance:	2023: Sales a	round EUR 1	bn, EBT mar	gin ca. 8.0%				

Company events:



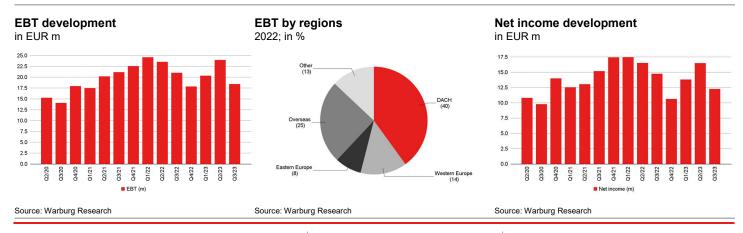


### **Company Background**

- Einhell is a leading provider of power tools and garden equipment for household use. With around 40 subsidiaries, the products are sold globally.
- Particularly in the category of cordless battery-driven products, Einhell has built up a strong position. With the Power-X-Change series the company offers one of the leading systems in the market.
- Einhell's main customers are large DIY chains (57% of sales in 2022), e-commerce (23%) and specialised trade (12%). The share of business with discounters is less than 5%.
- Einhell has long-standing expertise in product development, quality control, international distribution and after-sales services. The production is outsourced and supervised by Einhell's own unit in Asia.
- The company was founded in 1964 by Josef Thannhuber. In 1987 Einhell was listed at the stock exchange. The Thannhuber family holds the majority of the non-listed ordinary shares.

### **Competitive Quality**

- Einhell has a high brand awareness in key markets, which will be further strengthened by marketing initiatives and presentation at the point-of-sale (including e-commerce) in the course of a long-term brand strategy.
- With its focus on innovative product development, the group can benefit from dynamic growth in the segment of cordless battery systems and gain market share.
- Under the Power-X-Change battery system, the group offers a broad assortment of more than 250 devices for house and garden, which can be further expanded also by cooperation with other manufacturers.
- Einhell shows a strong balance sheet as well as a high level of cost flexibility and generated clearly positive earnings even in economically challenging years.
- Continued international expansion (for example in North America and South East Asia) offers additional growth potential and economies
  of scale.



## **Einhell Pref.**



DCF model														
	Detaile	d forecas	t period				-	Γransitior	al period					Term. Value
Figures in EUR m	2023e	2024e	2025e	2026e	2027e	2028e	2029e	2030e	2031e	2032e	2033e	2034e	2035e	
Sales	992.0	1,046.1	1,113.3	1,185.7	1,262.7	1,344.8	1,432.2	1,511.0	1,579.0	1,642.1	1,699.6	1,750.6	1,794.4	
Sales change	-3.9 %	5.5 %	6.4 %	6.5 %	6.5 %	6.5 %	6.5 %	5.5 %	4.5 %	4.0 %	3.5 %	3.0 %	2.5 %	2.0 %
EBIT	86.1	90.9	99.2	102.0	108.6	115.7	117.4	124.2	129.5	134.7	127.5	131.3	134.6	
EBIT-margin	8.7 %	8.7 %	8.9 %	8.6 %	8.6 %	8.6 %	8.2 %	8.2 %	8.2 %	8.2 %	7.5 %	7.5 %	7.5 %	
Tax rate (EBT)	29.0 %	28.0 %	28.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	
NOPAT	61.1	65.4	71.4	71.4	76.0	81.0	82.2	86.9	90.6	94.3	89.2	91.9	94.2	
Depreciation	15.2	16.3	16.8	15.4	16.4	17.5	18.6	19.6	20.5	21.3	22.1	22.8	23.3	
in % of Sales	1.5 %	1.6 %	1.5 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	
Changes in provisions	0.3	0.0	0.0	-0.4	-0.2	-0.2	0.4	0.4	0.3	0.3	0.3	0.3	0.2	
Change in Liquidity from														
- Working Capital	-123.9	14.0	12.0	12.0	1.7	13.6	13.6	24.4	21.1	19.6	17.8	15.8	13.6	
- Capex	24.0	25.0	26.0	23.7	22.7	21.5	18.6	19.6	20.5	21.3	22.1	22.8	23.3	
Capex in % of Sales	2.4 %	2.4 %	2.3 %	2.0 %	1.8 %	1.6 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	
- Other	10.0	18.0	0.0	0.0	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Free Cash Flow (WACC Model)	166.5	24.7	50.2	50.7	62.8	63.1	69.0	62.9	69.9	75.0	71.7	76.4	80.9	85
PV of FCF	164.3	22.5	42.2	39.2	44.8	41.5	41.9	35.2	36.1	35.7	31.5	30.9	30.2	494
share of PVs		21.00 %						33.6	7 %					45.33 %

Model parameter				Valuation (m)			
Derivation of WACC:		Derivation of Beta:		Present values 2035e	596		
				Terminal Value	494		
Debt ratio	14.00 %	Financial Strength	1.00	Financial liabilities	191		
Cost of debt (after tax)	2.8 %	Liquidity (share)	1.50	Pension liabilities	7		
Market return	8.25 %	Cyclicality	1.00	Hybrid capital	0		
Risk free rate	2.75 %	Transparency	1.00	Minority interest	11		
		Others	1.50	Market val. of investments	0		
				Liquidity	11	No. of shares (m)	3.8
WACC	8.43 %	Beta	1.20	Equity Value	891	Value per share (EUR)	236.13

Selis	itivity va	nue per Sna	are (EUK	)													
	Terminal Growth								Delta EBIT-margin								
Beta	WACC	1.25 %	1.50 %	1.75 %	2.00 %	2.25 %	2.50 %	2.75 %	Beta	WACC	-1.5 pp	-1.0 pp	-0.5 pp	+0.0 pp	+0.5 pp	+1.0 pp	+1.5 pp
1.41	9.4 %	190.60	193.50	196.59	199.89	203.41	207.20	211.26	1.41	9.4 %	147.77	165.14	182.51	199.89	217.26	234.63	252.01
1.31	8.9 %	205.46	208.95	212.68	216.68	220.98	225.61	230.61	1.31	8.9 %	160.74	179.39	198.03	216.68	235.32	253.97	272.62
1.25	8.7 %	213.67	217.50	221.61	226.03	230.80	235.94	241.53	1.25	8.7 %	167.97	187.32	206.68	226.03	245.39	264.74	284.10
1.20	8.4 %	222.46	226.69	231.23	236.13	241.42	247.16	253.41	1.20	8.4 %	175.77	195.89	216.01	236.13	256.25	276.37	296.49
1.15	8.2 %	231.90	236.57	241.61	247.05	252.96	259.38	266.40	1.15	8.2 %	184.21	205.16	226.11	247.05	268.00	288.95	309.90
1.09	7.9 %	242.06	247.24	252.84	258.91	265.52	272.74	280.65	1.09	7.9 %	193.38	215.22	237.07	258.91	280.76	302.61	324.45
0.99	7.4 %	264.91	271.33	278.33	285.96	294.33	303.55	313.76	0.99	7.4 %	214.28	238.18	262.07	285.96	309.85	333.75	357.64

- Mid to long-term EBIT margin assumption in line with management target and average EBIT margin of 7.3% from 2017/21.
- Sales growth assumption in line with Einhell's long-standing target range of +5-10% p.a.
- Beta of 1.2 due to non-voting preference share with limited liquidity.



#### **Free Cash Flow Value Potential**

Warburg Research's valuation tool "FCF Value Potential" reflects the ability of the company to generate sustainable free cash flows. It is based on the "FCF potential" - a FCF "ex growth" figure - which assumes unchanged working capital and pure maintenance capex. A value indication is derived via the perpetuity of a given year's "FCF potential" with consideration of the weighted costs of capital. The fluctuating value indications over time add a timing element to the DCF model (our preferred valuation tool).

in EUR m	2019	2020	2021	2022	2023e	2024e	2025e
Net Income before minorities	24.6	41.8	60.2	60.8	57.1	62.0	68.0
+ Depreciation + Amortisation	8.4	9.6	12.0	14.7	15.2	16.3	16.8
- Net Interest Income	<b>-2</b> .5	-2.6	-0.5	-5.1	-5.6	-4.8	-4.8
- Maintenance Capex	10.0	14.0	14.0	15.0	15.0	15.0	15.0
+ Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Free Cash Flow Potential	25.5	40.1	58.7	65.6	62.9	68.1	74.6
FCF Potential Yield (on market EV)	10.0 %	14.9 %	7.5 %	8.0 %	9.8 %	10.9 %	12.6 %
WACC	8.43 %	8.43 %	8.43 %	8.43 %	8.43 %	8.43 %	8.43 %
= Enterprise Value (EV)	254.9	269.6	781.7	818.2	642.9	622.3	593.7
= Fair Enterprise Value	302.9	475.2	696.6	777.7	746.2	807.2	884.5
- Net Debt (Cash)	198.6	198.6	198.6	198.6	69.2	48.7	20.1
- Pension Liabilities	7.2	7.2	7.2	7.2	7.5	7.5	7.5
- Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<ul> <li>Market value of minorities</li> </ul>	0.0	0.0	0.0	0.0	0.0	0.0	0.0
+ Market value of investments	0.0	0.0	0.0	0.0	0.0	0.0	0.0
= Fair Market Capitalisation	97.1	269.4	490.8	572.0	669.5	751.0	856.9
Number of shares, average	3.8	3.8	3.8	3.8	3.8	3.8	3.8
= Fair value per share (EUR)	25.73	71.37	130.03	151.54	177.38	198.98	227.03
premium (-) / discount (+) in %					18.3 %	32.7 %	51.4 %
Sensitivity Fair value per Share (EUR	2)						
11.4	3 % 4.67	38.34	81.61	97.47	125.51	142.86	165.54
10.4	3 % 10.35	47.24	94.66	112.04	139.48	157.98	182.11
9.4	3 % 17.22	58.03	110.47	129.69	156.42	176.31	202.19
	3 % 25.73	71.37	130.03	151.54	177.38	198.98	227.03
	3 % 36.53	88.31	154.86	179.26	203.98	227.75	258.56
	3 % 50.68	110.51	187.41	215.60	238.85	265.47	299.89
5.4	3 % 70.04	140.89	231.94	265.32	286.55	317.07	356.43

<sup>•</sup> Decrease in net debt position expected in the coming years.

# **Einhell Pref.**



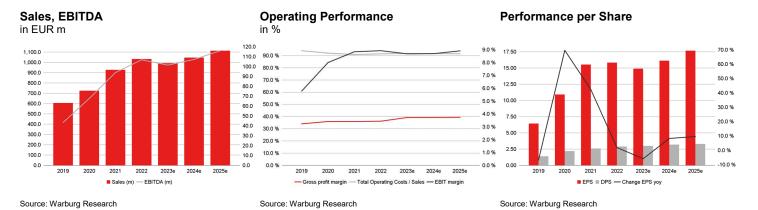
Valuation							
	2019	2020	2021	2022	2023e	2024e	2025e
Price / Book	1.1 x	1.1 x	1.7 x	1.7 x	1.4 x	1.3 x	1.2 x
Book value per share ex intangibles	51.76	59.11	84.23	83.98	94.21	106.01	119.15
EV / Sales	0.4 x	0.4 x	0.8 x	0.8 x	0.6 x	0.6 x	0.5 x
EV / EBITDA	5.9 x	4.0 x	8.3 x	7.7 x	6.3 x	5.8 x	5.1 x
EV / EBIT	7.3 x	4.7 x	9.5 x	8.9 x	7.5 x	6.8 x	6.0 x
EV / EBIT adj.*	7.3 x	4.7 x	9.5 x	8.9 x	7.5 x	6.8 x	6.0 x
P/FCF	7.3 x	25.6 x	n.a.	n.a.	3.2 x	14.4 x	12.1 x
P/E	9.8 x	6.3 x	10.0 x	10.2 x	10.1 x	9.3 x	8.5 x
P / E adj.*	9.8 x	6.3 x	10.0 x	10.2 x	10.1 x	9.3 x	8.5 x
Dividend Yield	2.2 %	3.2 %	1.7 %	1.8 %	2.0 %	2.1 %	2.2 %
FCF Potential Yield (on market EV)	10.0 %	14.9 %	7.5 %	8.0 %	9.8 %	10.9 %	12.6 %
*Adjustments made for: -							



Consolidated profit & loss							
In EUR m	2019	2020	2021	2022	2023e	2024e	2025
Sales	605.7	724.7	927.4	1,032.5	992.0	1,046.1	1,113.3
Change Sales yoy	4.8 %	19.6 %	28.0 %	11.3 %	-3.9 %	5.5 %	6.4 %
Increase / decrease in inventory	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Own work capitalised	0.2	0.0	0.0	0.0	0.3	0.3	0.3
Total Sales	605.9	724.7	927.4	1,032.5	992.3	1,046.4	1,113.6
Material expenses	399.3	464.8	594.2	659.1	603.1	636.0	675.8
Gross profit	206.6	259.9	333.3	373.4	389.2	410.4	437.8
Gross profit margin	34.1 %	35.9 %	35.9 %	36.2 %	39.2 %	39.2 %	39.3 %
Personnel expenses	78.5	92.1	107.8	118.7	131.0	135.5	140.6
Other operating income	6.9	8.9	9.3	17.8	18.8	19.5	19.9
Other operating expenses	91.5	109.1	140.7	165.7	175.7	187.2	201.1
Unfrequent items	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBITDA	43.5	67.6	94.0	106.8	101.3	107.2	116.0
Margin	7.2 %	9.3 %	10.1 %	10.3 %	10.2 %	10.2 %	10.4 %
Depreciation of fixed assets	7.9	9.1	10.0	12.4	12.7	13.6	14.0
EBITA	35.6	58.5	84.0	94.5	88.6	93.6	102.0
Amortisation of intangible assets	0.5	0.5	2.0	2.4	2.5	2.7	2.8
Goodwill amortisation	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	35.0	58.0	82.0	92.1	86.1	90.9	99.2
Margin	5.8 %	8.0 %	8.8 %	8.9 %	8.7 %	8.7 %	8.9 %
EBIT adj.	35.0	58.0	82.0	92.1	86.1	90.9	99.2
Interest income	0.2	0.1	0.1	0.4	10.0	6.0	6.0
Interest expenses	1.0	0.9	1.6	5.2	15.5	10.6	10.6
Other financial income (loss)	-1.8	-1.9	1.0	-0.3	-0.1	-0.2	-0.2
EBT	32.5	55.3	81.4	87.0	80.5	86.1	94.4
Margin	5.4 %	7.6 %	8.8 %	8.4 %	8.1 %	8.2 %	8.5 %
Total taxes	7.9	14.6	21.7	26.6	23.3	24.1	26.4
Net income from continuing operations	24.6	40.8	59.7	60.4	57.1	62.0	68.0
Income from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income before minorities	24.6	40.8	59.7	60.4	57.1	62.0	68.0
Minority interest	0.3	0.6	1.5	1.0	0.9	1.1	1.3
Net income	24.3	40.2	58.2	59.4	56.2	60.9	66.7
Margin	4.0 %	5.5 %	6.3 %	5.7 %	5.7 %	5.8 %	6.0 %
Number of shares, average	3.8	3.8	3.8	3.8	3.8	3.8	3.8
EPS	6.44	10.92	15.53	15.83	14.90	16.13	17.67
EPS adj.	6.44	10.92	15.53	15.83	14.90	16.13	17.67
*Adjustments made for:							

Guidance: 2023: Sales around EUR 1bn, EBT margin ca. 8.0%

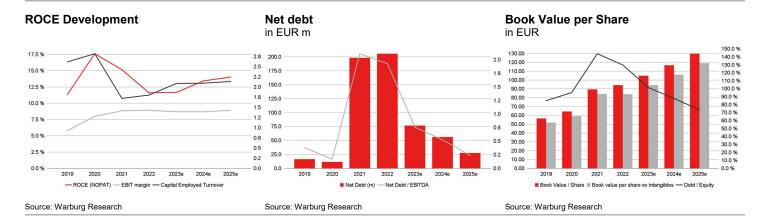
Financial Ratios							
	2019	2020	2021	2022	2023e	2024e	2025e
Total Operating Costs / Sales	94.0 %	91.9 %	90.9 %	91.4 %	91.7 %	91.6 %	91.4 %
Operating Leverage	-2.1 x	3.3 x	1.5 x	1.1 x	1.7 x	1.0 x	1.4 x
EBITDA / Interest expenses	44.6 x	74.8 x	57.5 x	20.7 x	6.5 x	10.1 x	10.9 x
Tax rate (EBT)	24.4 %	25.8 %	26.5 %	30.0 %	29.0 %	28.0 %	28.0 %
Dividend Payout Ratio	21.5 %	20.4 %	16.4 %	18.1 %	19.8 %	19.5 %	18.3 %
Sales per Employee	384,323	437,606	516,380	525,988	493,532	507,816	540,437





Consolidated balance sheet							
In EUR m	2019	2020	2021	2022	2023e	2024e	2025
Assets							
Goodwill and other intangible assets	17.7	19.8	19.6	38.6	40.2	40.2	40.2
thereof other intangible assets	5.9	7.0	7.7	20.3	22.0	22.0	22.0
thereof Goodwill	11.7	11.6	11.6	17.8	17.8	17.8	17.8
Property, plant and equipment	48.9	58.7	75.6	75.4	83.7	92.1	101.1
Financial assets	0.4	0.3	0.9	1.7	1.7	1.7	1.7
Other long-term assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fixed assets	66.9	78.9	96.1	115.6	125.6	134.0	143.0
Inventories	173.3	194.8	450.0	473.5	361.0	374.0	384.0
Accounts receivable	92.9	119.2	135.9	143.7	144.0	152.0	162.0
Liquid assets	25.7	32.1	11.5	10.7	65.9	64.4	58.0
Other short-term assets	38.5	53.5	138.4	99.2	107.0	108.0	108.0
Current assets	330.5	399.6	735.8	727.1	677.9	698.4	712.0
Total Assets	397.4	478.4	831.9	842.7	803.5	832.5	855.1
Liabilities and shareholders' equity							
Subscribed capital	9.7	9.7	9.7	9.7	9.7	9.7	9.7
Capital reserve	26.7	26.7	26.7	26.7	26.7	26.7	26.7
Retained earnings	189.6	224.4	274.6	311.2	308.2	348.2	391.9
Other equity components	-12.9	-17.8	26.6	8.0	51.2	55.9	61.7
Shareholders' equity	213.0	242.9	337.6	355.5	395.8	440.4	490.0
Minority interest	1.9	2.4	3.4	11.3	3.0	3.0	3.0
Total equity	214.9	245.3	341.0	366.8	398.8	443.4	493.0
Provisions	25.9	35.7	38.0	28.8	32.0	32.0	32.0
thereof provisions for pensions and similar obligations	4.2	7.9	9.0	7.2	7.5	7.5	7.5
Financial liabilities (total)	37.9	35.7	200.9	209.2	135.1	113.1	78.1
Short-term financial liabilities	2.4	3.4	90.9	102.9	42.0	20.0	10.0
Accounts payable	78.2	96.8	137.5	116.3	128.0	135.0	143.0
Other liabilities	40.6	64.8	114.5	121.5	109.6	109.0	109.0
Liabilities	182.5	233.1	490.9	475.9	404.7	389.1	362.1
Total liabilities and shareholders' equity	397.4	478.4	831.9	842.7	803.5	832.5	855.1

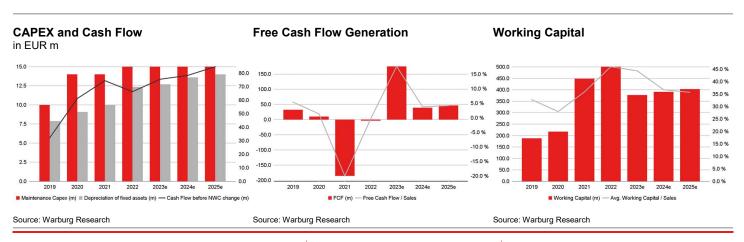
Financial Ratios							
	2019	2020	2021	2022	2023e	2024e	2025e
Efficiency of Capital Employment							
Operating Assets Turnover	2.6 x	2.6 x	1.8 x	1.8 x	2.2 x	2.2 x	2.2 x
Capital Employed Turnover	2.6 x	2.8 x	1.7 x	1.8 x	2.1 x	2.1 x	2.1 x
ROA	36.3 %	50.9 %	60.6 %	51.3 %	44.8 %	45.4 %	46.6 %
Return on Capital							
ROCE (NOPAT)	11.4 %	17.6 %	15.1 %	11.6 %	11.7 %	13.4 %	14.0 %
ROE	11.9 %	17.6 %	20.1 %	17.1 %	15.0 %	14.6 %	14.3 %
Adj. ROE	11.9 %	17.6 %	20.1 %	17.1 %	15.0 %	14.6 %	14.3 %
Balance sheet quality							
Net Debt	16.4	11.6	198.4	205.8	76.7	56.2	27.6
Net Financial Debt	12.2	3.6	189.4	198.6	69.2	48.7	20.1
Net Gearing	7.6 %	4.7 %	58.2 %	56.1 %	19.2 %	12.7 %	5.6 %
Net Fin. Debt / EBITDA	28.1 %	5.4 %	201.5 %	185.9 %	68.3 %	45.4 %	17.3 %
Book Value / Share	56.4	64.4	89.4	94.2	104.9	116.7	129.8
Book value per share ex intangibles	51.8	59.1	84.2	84.0	94.2	106.0	119.2





Consolidated cash flow statement							
In EUR m	2019	2020	2021	2022	2023e	2024e	2025e
Net income	32.5	56.4	81.8	87.4	80.5	86.1	94.4
Depreciation of fixed assets	7.9	9.1	10.0	12.4	12.7	13.6	14.0
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.5	0.5	2.0	2.4	2.5	2.7	2.8
Increase/decrease in long-term provisions	-0.7	9.9	2.3	-9.2	3.2	0.0	0.0
Other non-cash income and expenses	-7.9	-14.6	-21.7	-26.6	-23.3	-24.1	-26.4
Cash Flow before NWC change	32.3	61.3	74.5	66.3	75.5	78.3	84.8
Increase / decrease in inventory	15.2	-21.4	-255.2	-23.5	112.5	-13.0	-10.0
Increase / decrease in accounts receivable	-4.7	-26.3	-16.7	-7.8	-0.3	-8.0	-10.0
Increase / decrease in accounts payable	9.7	18.6	40.7	-21.2	11.7	7.0	8.0
Increase / decrease in other working capital positions	-4.0	0.0	0.0	0.0	-4.0	-4.0	-4.0
Increase / decrease in working capital (total)	16.2	-29.2	-231.2	-52.6	119.9	-18.0	-16.0
Net cash provided by operating activities [1]	48.5	32.1	-156.7	13.7	195.4	60.3	68.8
Investments in intangible assets	-1.7	-2.8	-1.6	-2.6	-2.0	-2.0	-2.0
Investments in property, plant and equipment	-14.2	-19.2	-27.2	-14.6	-18.0	-19.0	-20.0
Payments for acquisitions	0.0	0.0	0.0	0.0	-3.0	-3.0	-3.0
Financial investments	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Income from asset disposals	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Net cash provided by investing activities [2]	-15.9	-22.1	-28.8	-16.6	-23.0	-24.0	-25.0
Change in financial liabilities	-8.7	-2.2	165.2	8.3	-74.1	-22.0	-35.0
Dividends paid	-5.3	-5.3	-8.3	-9.8	-10.9	-11.3	-12.1
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net cash provided by financing activities [3]	-14.0	-7.5	156.9	-1.5	-85.1	-33.3	-47.1
Change in liquid funds [1]+[2]+[3]	18.5	2.6	-28.6	-4.4	87.3	2.9	-3.3
Effects of exchange-rate changes on cash	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cash and cash equivalent at end of period	32.6	28.3	3.5	7.1	98.0	68.8	61.1

Financial Ratios							
	2019	2020	2021	2022	2023e	2024e	2025e
Cash Flow							
FCF	32.5	10.1	-185.5	-3.5	175.4	39.3	46.8
Free Cash Flow / Sales	5.4 %	1.4 %	-20.0 %	-0.3 %	17.7 %	3.8 %	4.2 %
Free Cash Flow Potential	25.5	40.1	58.7	65.6	62.9	68.1	74.6
Free Cash Flow / Net Profit	133.7 %	25.1 %	-318.7 %	-5.9 %	312.0 %	64.5 %	70.2 %
Interest Received / Avg. Cash	1.1 %	0.5 %	0.5 %	3.2 %	26.1 %	9.2 %	9.8 %
Interest Paid / Avg. Debt	2.3 %	2.5 %	1.4 %	2.5 %	9.0 %	8.5 %	11.1 %
Management of Funds							
Investment ratio	2.6 %	3.0 %	3.1 %	1.7 %	2.0 %	2.0 %	2.0 %
Maint. Capex / Sales	1.7 %	1.9 %	1.5 %	1.5 %	1.5 %	1.4 %	1.3 %
Capex / Dep	189.3 %	229.4 %	239.2 %	117.0 %	131.6 %	128.8 %	131.0 %
Avg. Working Capital / Sales	32.7 %	28.0 %	35.9 %	46.0 %	44.2 %	36.7 %	35.7 %
Trade Debtors / Trade Creditors	118.8 %	123.1 %	98.8 %	123.6 %	112.5 %	112.6 %	113.3 %
Inventory Turnover	2.3 x	2.4 x	1.3 x	1.4 x	1.7 x	1.7 x	1.8 x
Receivables collection period (days)	56	60	53	51	53	53	53
Payables payment period (days)	71	76	84	64	77	77	77
Cash conversion cycle (Days)	143	137	245	249	194	190	183





#### **LEGAL DISCLAIMER**

This research report ("investment recommendation") was prepared by the Warburg Research GmbH, a fully owned subsidiary of the M.M.Warburg & CO (AG & Co.) KGaA and is passed on by the M.M.Warburg & CO (AG & Co.) KGaA. It is intended solely for the recipient and may not be passed on to another company without their prior consent, regardless of whether the company is part of the same corporation or not. It contains selected information and does not purport to be complete. The investment recommendation is based on publicly available information and data ("information") believed to be accurate and complete. Warburg Research GmbH neither examines the information for accuracy and completeness, nor guarantees its accuracy and completeness. Possible errors or incompleteness of the information do not constitute grounds for liability of M.M.Warburg & CO (AG & Co.) KGaA or Warburg Research GmbH for damages of any kind whatsoever, and M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH are not liable for indirect and/or direct and/or consequential damages. In particular, neither M.M.Warburg & CO (AG & Co.) KGaA nor Warburg Research GmbH are liable for the statements, plans or other details contained in these investment recommendations concerning the examined companies, their affiliated companies, strategies, economic situations, market and competitive situations, regulatory environment, etc. Although due care has been taken in compiling this investment recommendation, it cannot be excluded that it is incomplete or contains errors. M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH, their shareholders and employees are not liable for the accuracy and completeness of the statements, estimations and the conclusions derived from the information contained in this investment recommendation. Provided a investment recommendation is being transmitted in connection with an existing contractual relationship, i.e. financial advisory or similar services, the liability of M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH shall be restricted to gross negligence and wilful misconduct. In case of failure in essential tasks, M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH are liable for normal negligence. In any case, the liability of M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH is limited to typical, expectable damages. This investment recommendation does not constitute an offer or a solicitation of an offer for the purchase or sale of any security. Partners, directors or employees of M.M.Warburg & CO (AG & Co.) KGaA, Warburg Research GmbH or affiliated companies may serve in a position of responsibility, i.e. on the board of directors of companies mentioned in the report. Opinions expressed in this investment recommendation are subject to change without notice. The views expressed in this research report accurately reflect the research analyst's personal views about the subject securities and issuers. Unless otherwise specified in the research report, no part of the research analyst's compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in the research report. All rights reserved.

#### **COPYRIGHT NOTICE**

This work including all its parts is protected by copyright. Any use beyond the limits provided by copyright law without permission is prohibited and punishable. This applies, in particular, to reproductions, translations, microfilming, and storage and processing on electronic media of the entire content or parts thereof.

# DISCLOSURE ACCORDING TO §85 OF THE GERMAN SECURITIES TRADING ACT (WPHG), MAR AND MIFID II INCL. COMMISSION DELEGATED REGULATION (EU) 2016/958 AND (EU) 2017/565

The valuation underlying the investment recommendation for the company analysed here is based on generally accepted and widely used methods of fundamental analysis, such as e.g. DCF Model, Free Cash Flow Value Potential, NAV, Peer Group Comparison or Sum of the Parts Model (see also <a href="http://www.mmwarburg.de/disclaimer/disclaimer.htm#Valuation">http://www.mmwarburg.de/disclaimer/disclaimer.htm#Valuation</a>). The result of this fundamental valuation is modified to take into consideration the analyst's assessment as regards the expected development of investor sentiment and its impact on the share price.

Independent of the applied valuation methods, there is the risk that the price target will not be met, for instance because of unforeseen changes in demand for the company's products, changes in management, technology, economic development, interest rate development, operating and/or material costs, competitive pressure, supervisory law, exchange rate, tax rate etc. For investments in foreign markets and instruments there are further risks, generally based on exchange rate changes or changes in political and social conditions.

This commentary reflects the opinion of the relevant author at the point in time of its compilation. A change in the fundamental factors underlying the valuation can mean that the valuation is subsequently no longer accurate. Whether, or in what time frame, an update of this commentary follows is not determined in advance.

Additional internal and organisational arrangements to prevent or to deal with conflicts of interest have been implemented. Among these are the spatial separation of Warburg Research GmbH from M.M.Warburg & CO (AG & Co.) KGaA and the creation of areas of confidentiality. This prevents the exchange of information, which could form the basis of conflicts of interest for Warburg Research GmbH in terms of the analysed issuers or their financial instruments.

The analysts of Warburg Research GmbH do not receive a gratuity – directly or indirectly – from the investment banking activities of M.M.Warburg & CO (AG & Co.) KGaA or of any company within the Warburg-Group.

All prices of financial instruments given in this investment recommendation are the closing prices on the last stock-market trading day before the publication date stated, unless another point in time is explicitly stated.

M.M.Warburg & CO (AG & Co.) KGaA and Warburg Research GmbH are subject to the supervision of the Federal Financial Supervisory Authority, BaFin. M.M.Warburg & CO (AG & Co.) KGaA is additionally subject to the supervision of the European Central Bank (ECB).

#### SOURCES

All data and consensus estimates have been obtained from FactSet except where stated otherwise.

The Warburg ESG Risk Score is based on information © 2020 MSCI ESG Research LLC. Reproduced by permission. Although Warburg Research's information providers, including without limitation, MSCI ESG Research LLC and its affiliates (the "ESG Parties"), obtain information (the "Information") from sources they consider reliable, none of the ESG Parties warrants or guarantees the originality, accuracy and/or completeness, of any data herein and expressly disclaim all express or implied warranties, including those of merchantability and fitness for a particular purpose. The Information may only be used for your internal use, may not be reproduced or redisseminated in any form and may not be used as a basis for, or a component, of any financial instruments or products indices. Further, none of the Information can in and of itself be used to determine which securities to buy or sell or when to buy or sell them. None of the ESG Parties shall have any liability for any errors or omissions in connection with any data herein, or any liability for any direct, indirect, special, punitive, consequential or any other damage (including lost profits) even if notified of the possibility.



#### Additional information for clients in the United States

- 1. This research report (the "Report") is a product of Warburg Research GmbH, Germany, a fully owned subsidiary of M.M.Warburg & CO (AG & Co.) KGaA, Germany (in the following collectively "Warburg"). Warburg is the employer of the research analyst(s), who have prepared the Report. The research analyst(s) reside outside the United States and are not associated persons of any U.S. regulated broker-dealer and therefore are not subject to the supervision of any U.S. regulated broker-dealer.
- 2. The Report is provided in the United States for distribution solely to "major U.S. institutional investors" under Rule 15a-6 of the U.S. Securities Exchange Act of 1934 by CIC.
- 3. CIC (Crédit Industriel et Commercial) and M.M. Warburg & CO have concluded a Research Distribution Agreement that gives CIC Market Solutions exclusive distribution in France, the US and Canada of the Warburg Research GmbH research product.
- 4. The research reports are distributed in the United States of America by CIC ("CIC") pursuant to a SEC Rule 15a-6 agreement with CIC Market Solutions Inc ("CICI"), a U.S. registered broker-dealer and a related company of CIC, and are distributed solely to persons who qualify as "Major U.S. Institutional Investors" as defined in SEC Rule 15a-6 under the Securities Exchange Act of 1934.
- 5. Any person who is not a Major U.S. Institutional Investor must not rely on this communication. The delivery of this research report to any person in the United States of America is not a recommendation to effect any transactions in the securities discussed herein, or an endorsement of any opinion expressed herein.

# Reference in accordance with section 85 of the German Securities Trading Act (WpHG) and Art. 20 MAR regarding possible conflicts of interest with companies analysed:

- -1- Warburg Research, or an affiliated company, or an employee of one of these companies responsible for the compilation of the research, hold a **share of more than 5%** of the equity capital of the analysed company.
- Warburg Research, or an affiliated company, within the last twelve months participated in the **management of a consortium** for an issue in the course of a public offering of such financial instruments, which are, or the issuer of which is, the subject of the investment recommendation.
- Companies affiliated with Warburg Research **manage financial instruments**, which are, or the issuers of which are, subject of the investment recommendation, in a market based on the provision of buy or sell contracts.
- MMWB, Warburg Research, or an affiliated company, reached an agreement with the issuer to provide **investment banking and/or**investment services and the relevant agreement was in force in the last 12 months or there arose for this period, based on the relevant agreement, the obligation to provide or to receive a service or compensation provided that this disclosure does not result in the disclosure of confidential business information.
- The company compiling the analysis or an affiliated company had reached an **agreement on the compilation of the investment recommendation** with the analysed company.
- -6a- Warburg Research, or an affiliated company, holds a **net long position of more than 0.5%** of the total issued share capital of the analysed company.
- -6b- Warburg Research, or an affiliated company, holds a **net short position of more than 0.5%** of the total issued share capital of the analysed company.
- -6c- The issuer holds shares of more than 5% of the total issued capital of Warburg Research or an affiliated company.
- -7- The company preparing the analysis as well as its affiliated companies and employees have **other important interests** in relation to the analysed company, such as, for example, the exercising of mandates at analysed companies.

Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
Einhell Pref.	3, 5	https://www.mmwarburg.com/disclaimer/disclaimer en/DE0005654933.htm



#### INVESTMENT RECOMMENDATION

Investment recommendation: expected direction of the share price development of the financial instrument up to the given <u>price target</u> in the opinion of the analyst who covers this financial instrument.

<u>"_"</u>	Rating suspended:	The available information currently does not permit an evaluation of the company.
-S-	Sell:	The price of the analysed financial instrument is expected to fall over the next 12 months.
-H-	Hold:	The price of the analysed financial instrument is expected to remain mostly flat over the next 12 months.
-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.

WARBURG RESEARCH GMBH -	ANALYSED RESEARCH	H UNIVERSE BY RATING

Rating	Number of stocks	% of Universe
Buy	155	73
Hold	46	22
Sell	5	2
Rating suspended	7	3
Total	213	100

#### WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

Rating	Number of stocks	% of Universe
Buy	43	81
Hold	7	13
Sell	0	0
Rating suspended	3	6
Total	53	100

#### PRICE AND RATING HISTORY EINHELL PREF. AS OF 23.11.2023



Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.



EQUITIES			
Matthias Rode Head of Equities	+49 40 3282-2678 mrode@mmwarburg.com		
RESEARCH			
Michael Heider Head of Research	+49 40 309537-280 mheider@warburg-research.com	Hannes Müller Software, IT	+49 40 309537-255 hmueller@warburg-research.com
Henner Rüschmeier	+49 40 309537-270	Andreas Pläsier	+49 40 309537-246
Head of Research	hrueschmeier@warburg-research.com	Banks, Financial Services	aplaesier@warburg-research.com
Stefan Augustin	+49 40 309537-168	Malte Schaumann	+49 40 309537-170
Cap. Goods, Engineering  Jan Bauer	saugustin@warburg-research.com +49 40 309537-155	Technology  Oliver Schwarz	mschaumann@warburg-research.com +49 40 309537-250
Renewables	jbauer@warburg-research.com	Chemicals, Agriculture	oschwarz@warburg-research.com
Christian Cohrs	+49 40 309537-175	Simon Stippig	+49 40 309537-265
Industrials & Transportation  Dr. Christian Ehmann	ccohrs@warburg-research.com +49 40 309537-167	Real Estate, Telco  Marc-René Tonn	sstippig@warburg-research.com +49 40 309537-259
BioTech, Life Science	cehmann@warburg-research.com	Automobiles, Car Suppliers	mtonn@warburg-research.com
Felix Ellmann	+49 40 309537-120	Robert-Jan van der Horst	+49 40 309537-290
Software, IT	fellmann@warburg-research.com	Technology	rvanderhorst@warburg-research.com
Jörg Philipp Frey Retail, Consumer Goods	+49 40 309537-258 jfrey@warburg-research.com	Andreas Wolf Software, IT	+49 40 309537-140 awolf@warburg-research.com
Marius Fuhrberg	+49 40 309537-185		·
Financial Services	mfuhrberg@warburg-research.com		
Fabio Hölscher Automobiles, Car Suppliers	+49 40 309537-240 fhoelscher@warburg-research.com		
Philipp Kaiser	+49 40 309537-260		
Real Estate, Construction	pkaiser@warburg-research.com		
Thilo Kleibauer Retail, Consumer Goods	+49 40 309537-257 tkleibauer@warburg-research.com		
INSTITUTIONAL EQUI	TY SALES		
Marc Niemann	+49 40 3282-2660	Rudolf Alexander Michaelis	+49 40 3282-2649
Head of Equity Sales, Germany	mniemann@mmwarburg.com	Germany	rmichaelis@mmwarburg.com
Tim Beckmann United Kingdom	+49 40 3282-2665 tbeckmann@mmwarburg.com	Roman Alexander Niklas Switzerland	+49 69 5050-7412 rniklas@mmwarburg.com
Lea Bogdanova	+49 69 5050-7411		
United Kingdom, Ireland	lbogdanova@mmwarburg.com	Andreite MVIII on	. 40 00 5050 7447
Jens Buchmüller Scandinavia, Austria	+49 69 5050-7415 jbuchmueller@mmwarburg.com	Antonia Möller Roadshow/Marketing	+49 69 5050-7417 amoeller@mmwarburg.com
Matthias Fritsch	+49 40 3282-2696	Charlotte Wernicke	+49 40 3282-2669
United Kingdom	mfritsch@mmwarburg.com	Roadshow/Marketing	cwernicke@mmwarburg.com
Maximilian Martin	+49 69 5050-7413	Juliane Niemann	+49 40 3282-2694
Austria, Poland	mmartin@mmwarburg.com	Roadshow/Marketing	jniemann@mmwarburg.com
SALES TRADING		DESIGNATED SPONSOR	
Oliver Merckel Head of Sales Trading	+49 40 3282-2634 omerckel@mmwarburg.com	Marcel Magiera Designated Sponsoring	+49 40 3282-2662 mmagiera@mmwarburg.com
Rico Müller	+49 40 3282-2685	Sebastian Schulz	+49 40 3282-2631
Sales Trading	rmueller@mmwarburg.com	Designated Sponsoring	sschulz@mmwarburg.com
Bastian Quast Sales Trading	+49 40 3282-2701 bquast@mmwarburg.com	Jörg Treptow Designated Sponsoring	+49 40 3282-2658 itreptow@mmwarburg.com
MACRO RESEARCH			)pn@
Carsten Klude	+49 40 3282-2572	Dr. Christian Jasperneite	+49 40 3282-2439
Macro Research	cklude@mmwarburg.com	Investment Strategy	cjasperneite@mmwarburg.com
Our research can be f			
Warburg Research	research.mmwarburg.com/en/index.html	Refinitiv	www.refinitiv.com
Bloomberg	RESP MMWA GO	Capital IQ	www.capitaliq.com
FactSet	www.factset.com		
For access please contact:			
Andrea Schaper	+49 40 3282-2632	Kerstin Muthig	+49 40 3282-2703
Sales Assistance	aschaper@mmwarburg.com	Sales Assistance	kmuthig@mmwarburg.com