(CDAX, Retail, EIN3 GR)



Dung		Value Indicators:	EUR	Warburg ESG Risk Score:	2.7	Description:	
Buy		DCF:	235.29	ESG Score (MSCI based):	3.0	Supplier of power tools and	aardon
		FCF-Value Potential 24e:	199.57	Balance Sheet Score:	4.0	equipment for private house	
EUR 235.00				Market Liquidity Score:	1.0	- 1	
		Market Snapshot:	EUR m	Shareholders:		Key Figures (WRe):	2023e
		Market cap:	586.5	Freefloat	100.00 %	Beta:	1.2
Price	EUR 155.40	No. of shares (m):	3.8	Thannhuber AG (Ordinary sh.)	93.00 %	Price / Book:	1.5 x
Upside	51.2 %	EV:	705.8	Others (Ordinary shares)	7.00 %	Equity Ratio:	49 %
		Freefloat MC:	586.5			Net Fin. Debt / EBITDA:	1.1 x
		Ø Trad. Vol. (30d):	196.29 th			Net Debt / EBITDA:	1.1 x

2023 growth and margin outlook fully intact even after lower Q1 sales

Stated Figure	es Q1/2	023:						Comment on Figures:
FY End: 31.12. in EUR m	Q1 23	Q1 23e	Q1 22	уоу	23e	22	уоу	 Considerable Q1 sales-decline due to tough comps in DACH (30% sales increase in Q1 22) and a weak DIY retail sector overall (bad weather,
Sales	249.9	264.0	292.3	-14 %	1,056.0	1,032.5	2 %	 macroeconomic uncertainties, high levels of stock in the market) Strong gross margin indicates supply-chain improvements, lower freight
Gross profit	92.0	91.0	96.7	-5 %	382.3	373.4	2 %	
Margin	36.8 %	34.5 %	33.1 %		36.2 %	36.2 %		costs and positive product-mix effects with an increasing share of Power-
EBIT	22.7	20.2	25.6	-11 %	89.0	92.1	-3 %	X-Change products.
EBT	20.3	19.0	24.6	-17 %	84.0	87.0	-4 %	• EBT margin down only slightly and still in the 8.0-8.5% target range
Margin	8.1 %	7.2 %	8.4 %		8.0 %	8.4 %		despite the drop in Q1 sales and higher financial costs.
Net income	13.8	13.4	17.5	-21 %	59.1	59.4	-1 %	 Inventory reduction from EUR 473m (end of 2022) to EUR 415m leads to
EPS	3.66	3.54	4.62	-21 %	15.65	15.83	-1 %	positive FCF.

Einhell reported lower turnover for Q1, which is no surprise in light of the current market environment and a high base effect. Nevertheless, the management fully confirmed its financial guidance for FY 2023 which is expecting organic sales growth of around 3% and an EBT margin between 8.0-8.5%. This implies a better top-line performance in the coming quarters, which is reasonable given lower comps (especially in H2) and a potential pick-up in May/June due to the weather-related later start to the seasonal DIY spring business in core markets.

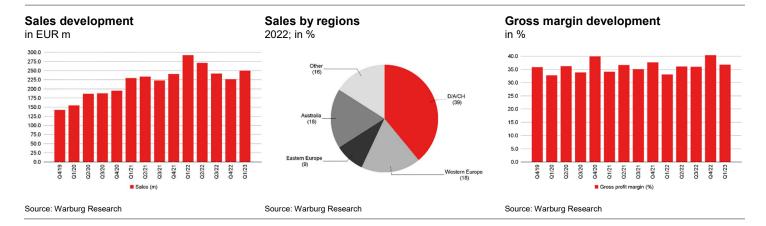
Besides the quarterly business update, Einhell also announced the signing of the planned acquisition in Thailand (EUR 8m purchase price for the majority stake of 66.7% in an established business for power tools and pressure cleaners). The closing is expected in June. This is a further step in the international expansion strategy and offers Einhell access to the attractive Thai market with its Power-X-Change series. Moreover, the group is near to the acquisition of a sourcing company in Vietnam, mainly for accessories. Such a takeover is part of the strategy to diversify the sourcing structure. In 2024 the company plans to start of its own battery production in Eastern Europe.

Overall, Einhell is well on track with its convincing long-term growth strategy, based on the strong battery platform product portfolio. Further international expansion steps offer additional growth opportunities together with current market-share gains. The promising prospects are not reflected in the current valuation level. We confirm our Buy recommendation with a DCF-based PT of EUR 235.

Changes in E	stimates:						Comment on Changes:
FY End: 31.12. in EUR m	2023e (old)	+ / -	2024e (old)	+ / -	2025e (old)	+ / -	 We have only slightly revised our estimates following the Q1 rep Our growth and margin scenario for 2023/24 remains almost und
Sales	1,056.0	0.0 %	1,116.4	0.0 %	n.a.	n.m.	• By 2025, we assume a return to an EBT margin of 8.5%.
EBITDA	100.8	3.4 %	106.9	3.1 %	n.a.	n.m.	 In light of the normalization of the inventory position, we expect a r
EBT	84.0	-0.1 %	90.1	-0.1 %	n.a.	n.m.	in net debt in the current year.
Net income	59.0	0.1 %	63.3	0.1 %	n.a.	n.m.	 Impact of planned add-on acquisitions not yet reflected in our est
EPS	15.63	0.1 %	16.76	0.1 %	n.a.	n.m.	

	FY End: 31.12.	CAGR							
180 - Why provide	in EUR m	(22-25e)	2019	2020	2021	2022	2023e	2024e	2025e
170 M	Sales	4.9 %	605.7	724.7	927.4	1,032.5	1,056.0	1,116.4	1,190.2
A AND A AND	Change Sales yoy		4.8 %	19.6 %	28.0 %	11.3 %	2.3 %	5.7 %	6.6 %
	Gross profit margin		34.1 %	35.9 %	35.9 %	36.2 %	36.2 %	36.1 %	36.1 %
150 - WY WY, JY	EBITDA	4.2 %	43.5	67.6	94.0	106.8	104.3	110.2	121.0
140 - N. W. W. MAW	Margin		7.2 %	9.3 %	10.1 %	10.3 %	9.9 %	9.9 %	10.2 %
	EBIT	4.4 %	35.0	58.0	82.0	92.1	89.0	94.5	104.9
130 - 1	Margin		5.8 %	8.0 %	8.8 %	8.9 %	8.4 %	8.5 %	8.8 %
120 -	EBT	5.0 %	32.5	55.3	81.4	87.0	84.0	90.0	100.9
	Margin		5.4 %	7.6 %	8.8 %	8.4 %	8.0 %	8.1 %	8.5 %
07/22 09/22 11/22 01/23 03/23 05/23	Net income	6.2 %	24.3	40.2	58.2	59.4	59.1	63.3	71.0
Einhell Germany — CDAX (normalised)	EPS	5.9 %	6.44	10.92	15.53	15.83	15.65	16.77	18.82
Rel. Performance vs CDAX:	DPS	3.3 %	1.40	2.20	2.60	2.90	3.00	3.20	3.20
	Dividend Yield		2.2 %	3.2 %	1.7 %	1.8 %	1.9 %	2.1 %	2.0 %
1 month: -1.8 %	FCFPS		8.62	2.67	-49.14	-0.92	35.20	14.44	12.91
6 months: 7.1 %	FCF / Market cap		13.6 %	3.9 %	-31.8 %	-0.6 %	22.6 %	9.3 %	8.1 %
Year to date: -0.2 %	EV / Sales		0.4 x	0.4 x	0.8 x	0.8 x	0.7 x	0.6 x	0.5 x
Trailing 12 months: -14.7 %	EV / EBITDA		5.9 x	4.0 x	8.3 x	7.7 x	6.8 x	6.1 x	5.4 x
5	EV / EBIT		7.3 x	4.7 x	9.5 x	8.9 x	7.9 x	7.1 x	6.2 x
Company events:	P/E		9.8 x	6.3 x	10.0 x	10.2 x	9.9 x	9.3 x	8.4 x
23.06.23 AGM	FCF Potential Yield		10.0 %	14.9 %	7.5 %	8.0 %	9.3 %	10.4 %	11.9 %
	Net Debt		16.4	11.6	198.4	205.8	119.3	83.5	52.9
	ROCE (NOPAT)		11.4 %	17.6 %	15.1 %	11.6 %	11.7 %	12.9 %	13.9 %
	Guidance: 2	2023: sales +3	3%, EBT mar	gin ca. 8.0-8	.5%				



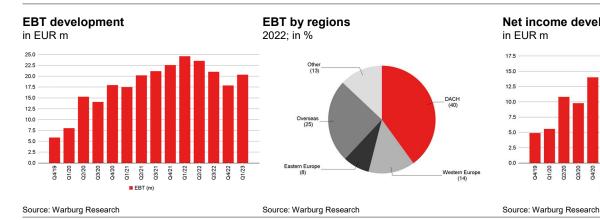


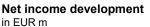
Company Background

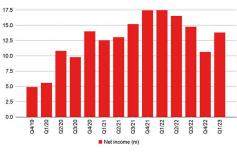
- Einhell is a leading provider of power tools and garden equipment for household use. With around 40 subsidiaries, the products are sold globally.
- Particularly in the category of cordless battery-driven products, Einhell has built up a strong position. With the Power-X-Change series the company offers one of the leading systems in the market.
- Einhell's main customers are large DIY chains (57% of sales in 2022), e-commerce (23%) and specialised trade (12%). The share of business with discounters is less than 5%.
- · Einhell has long-standing expertise in product development, quality control, international distribution and after-sales services. The production is outsourced and supervised by Einhell's own unit in Asia.
- The company was founded in 1964 by Josef Thannhuber. In 1987 Einhell was listed at the stock exchange. The Thannhuber family holds the majority of the non-listed ordinary shares.

Competitive Quality

- Einhell has a high brand awareness in key markets, which will be further strengthened by marketing initiatives and presentation at the point-of-sale (including e-commerce) in the course of a long-term brand strategy.
- With its focus on innovative product development, the group can benefit from dynamic growth in the segment of cordless battery systems and gain market share.
- Under the Power-X-Change battery system, the group offers a broad assortment of more than 250 devices for house and garden, which can be further expanded also by cooperation with other manufacturers.
- Einhell shows a strong balance sheet as well as a high level of cost flexibility and generated clearly positive earnings even in economically challenging years.
- Continued international expansion (for example in North America and South East Asia) offers additional growth potential and economies of scale.







Published 25.05.2023 2 COMMENT



Figures in EUR m202Sales1,056Sales change2.3EBIT89EBIT-margin8.4Tax rate (EBT)28.0NOPAT64Depreciation15in % of Sales1.4Changes in provisions0Change in Liquidity from52- Working Capital52- Capex24	iiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiii	st period 2025e 1,190.2 6.6 % 104.9 8.8 % 28.0 %	2026e 1,267.6 6.5 % 109.0 8.6 %	2027e 1,350.0 6.5 % 116.1	2028e 1,431.0 6.0 %	2029e 1,516.8	Transition 2030e 1,600.2	2031e	2032e	2033e	2034e	2035e	Term. Value
Sales1,056Sales change2.3EBIT89EBIT-margin8.4Tax rate (EBT)28.0NOPAT64Depreciation15in % of Sales1.4Changes in provisions0Change in Liquidity from52- Working Capital52- Capex24	iiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiii	1,190.2 6.6 % 104.9 8.8 %	1,267.6 6.5 % 109.0	1,350.0 6.5 %	1,431.0	2029e 1,516.8	2030e	2031e	2032e	2033e	2034e	2035e	
Sales change2.3EBIT89EBIT-margin84Tax rate (EBT)28.0NOPAT64Depreciation15in % of Sales1.4Changes in provisions0Change in Liquidity from52- Working Capital52- Capex24	3 % 5.7 % 99.0 94.5 4 % 8.5 % 0 % 28.0 % 64.1 68.1	6.6 % 104.9 8.8 %	6.5 % 109.0	6.5 %	,	,	1 600 2	4 000 0					
EBIT 88 <i>EBIT-margin</i> 8.4 <i>Tax rate (EBT)</i> 28.0 NOPAT 64 Depreciation 15 <i>in % of Sales</i> 1.4 Changes in provisions 0 Change in Liquidity from - Working Capital 52 - Capex 24	39.0 94.5 4 % 8.5 % 0 % 28.0 % 64.1 68.1	104.9 8.8 %	109.0		6.0 %		1,000.2	1,680.2	1,755.9	1,817.3	1,871.8	1,918.6	
EBIT-margin8.4Tax rate (EBT)28.0NOPAT64Depreciation15in % of Sales1.4Changes in provisions0Change in Liquidity from52- Working Capital52- Capex24	4 % 8.5 % 0 % 28.0 % 64.1 68.1	8.8 %		116.1		6.0 %	5.5 %	5.0 %	4.5 %	3.5 %	3.0 %	2.5 %	2.0 %
Tax rate (EBT)28.0NOPAT64Depreciation15in % of Sales1.4Changes in provisions0Change in Liquidity from52- Working Capital52- Capex24	0% 28.0% 64.1 68.1		8.6 %		123.1	124.7	131.5	137.8	131.7	136.3	140.4	143.9	
NOPAT 64 Depreciation 15 in % of Sales 1.4 Changes in provisions 0 Change in Liquidity from 52 - Working Capital 52 - Capex 24	64.1 68.1	28.0 %		8.6 %	8.6 %	8.2 %	8.2 %	8.2 %	7.5 %	7.5 %	7.5 %	7.5 %	
Depreciation 15 in % of Sales 1.4 Changes in provisions 0 Change in Liquidity from - Working Capital 52 - Capex 24			29.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	
in % of Sales 1.4 Changes in provisions C Change in Liquidity from - Working Capital 52 - Capex 24		75.5	77.4	81.3	86.1	87.3	92.1	96.4	92.2	95.4	98.3	100.7	
Changes in provisions C Change in Liquidity from - Working Capital 52 - Capex 24	5.3 15.7	16.1	16.5	17.5	18.6	19.7	20.8	21.8	22.8	23.6	24.3	24.9	
Change in Liquidity from - Working Capital 52 - Capex 24	4% 1.4%	1.4 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	
- Working Capital 52 - Capex 24	0.3 0.0	0.0	0.1	-0.2	-0.3	0.4	0.4	0.4	0.4	0.3	0.3	0.2	
- Capex 24													
	52.6 -77.9	1.0	19.6	1.8	-1.9	11.4	25.0	24.0	22.7	18.4	16.4	14.0	
0	24.0 25.0	26.0	19.6	19.6	19.3	19.7	20.8	21.8	22.8	23.6	24.3	24.9	
Capex in % of Sales 2.3	3 % 2.2 %	2.2 %	1.6 %	1.5 %	1.4 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	1.3 %	
- Other C	0.0 18.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Free Cash Flow (WACC Model)	3.1 118.6	64.6	54.7	77.2	87.0	76.3	67.5	72.8	69.9	77.3	82.2	86.9	91
PV of FCF 3	3.0 105.2	52.8	41.3	53.8	56.0	45.2	36.9	36.8	32.6	33.2	32.6	31.8	526
share of PVs	14.81 %						36.82	2 %					48.37 %
Model parameter						Valuat	ion (m)						
Derivation of WACC:		Derivation	of Beta:			Presen	t values 20	035e	56	51			
							al Value		52				
Debt ratio 15.00		Financial S	0		1.00		ial liabilitie	-	19				
- () -	8 %	Liquidity (s	,		1.50		n liabilities			7			
Market return 8.25		Cyclicality			1.00	Hybrid	•			0			
Risk free rate 2.75	5 %	Transpare	ncy		1.00		y interest			1			
		Others			1.50		val. of inv	estments		0	Ne stat		~ ~
WACC 8.37		Beta			1.20	Liquidit Equity	,				No. of sha	. ,	3.8 UR) 235.29

Sensitivity Value per Share (EUR)

		Terminal C	Growth								Delta EBIT	-margin					
Beta	WACC	1.25 %	1.50 %	1.75 %	2.00 %	2.25 %	2.50 %	2.75 %	Beta	WACC	-1.5 pp	-1.0 pp	-0.5 pp	+0.0 pp	+0.5 pp	+1.0 pp	+1.5 pp
1.41	9.4 %	185.66	188.75	192.05	195.58	199.35	203.39	207.74	1.41	9.4 %	141.01	159.20	177.39	195.58	213.76	231.95	250.14
1.31	8.9 %	201.97	205.70	209.69	213.97	218.58	223.55	228.92	1.31	8.9 %	155.28	174.84	194.41	213.97	233.54	253.10	272.67
1.25	8.6 %	210.97	215.08	219.48	224.23	229.34	234.87	240.87	1.25	8.6 %	163.23	183.56	203.89	224.23	244.56	264.89	285.22
1.20	8.4 %	220.61	225.15	230.03	235.29	240.99	247.16	253.89	1.20	8.4 %	171.81	192.97	214.13	235.29	256.45	277.61	298.77
1.15	8.1 %	230.97	235.99	241.41	247.27	253.63	260.56	268.13	1.15	8.1 %	181.10	203.16	225.21	247.27	269.33	291.38	313.44
1.09	7.9 %	242.13	247.70	253.73	260.28	267.41	275.20	283.76	1.09	7.9 %	191.19	214.22	237.25	260.28	283.31	306.34	329.37
0.99	7.4 %	267.22	274.16	281.71	289.97	299.04	309.03	320.11	0.99	7.4 %	214.21	239.46	264.72	289.97	315.22	340.48	365.73

• Mid to long-term EBIT margin assumption in line with management target and average EBIT margin of 7.3% from 2017/21.

Sales growth assumption in line with Einhell's long-standing target range of +5-10% p.a.

Beta of 1.2 due to non-voting preference share with limited liquidity.



Free Cash Flow Value Potential

Warburg Research's valuation tool "FCF Value Potential" reflects the ability of the company to generate sustainable free cash flows. It is based on the "FCF potential" - a FCF "ex growth" figure - which assumes unchanged working capital and pure maintenance capex. A value indication is derived via the perpetuity of a given year's "FCF potential" with consideration of the weighted costs of capital. The fluctuating value indications over time add a timing element to the DCF model (our preferred valuation tool).

in EUR m		2019	2020	2021	2022	2023e	2024e	2025e
Net Income before minorities		24.6	41.8	60.2	60.8	60.5	64.8	72.6
+ Depreciation + Amortisation		8.4	9.6	12.0	14.7	15.3	15.7	16.1
- Net Interest Income		-2.5	-2.6	-0.5	-5.1	-5.0	-4.5	-4.0
 Maintenance Capex 		10.0	14.0	14.0	15.0	15.0	15.0	15.0
+ Other		0.0	0.0	0.0	0.0	0.0	0.0	0.0
= Free Cash Flow Potential		25.5	40.1	58.7	65.6	65.8	70.0	77.7
FCF Potential Yield (on market EV)		10.0 %	14.9 %	7.5 %	8.0 %	9.3 %	10.4 %	11.9 %
WACC		8.37 %	8.37 %	8.37 %	8.37 %	8.37 %	8.37 %	8.37 %
= Enterprise Value (EV)		254.9	269.6	781.7	818.2	705.8	670.0	652.3
= Fair Enterprise Value		305.3	478.9	702.0	783.8	785.9	836.7	928.8
- Net Debt (Cash)		198.6	198.6	198.6	198.6	111.8	76.0	45.4
 Pension Liabilities 		7.2	7.2	7.2	7.2	7.5	7.5	7.5
- Other		0.0	0.0	0.0	0.0	0.0	0.0	0.0
 Market value of minorities 		0.0	0.0	0.0	0.0	0.0	0.0	0.0
+ Market value of investments		0.0	0.0	0.0	0.0	0.0	0.0	0.0
= Fair Market Capitalisation		99.5	273.1	496.3	578.0	666.6	753.3	875.9
Number of shares, average		3.8	3.8	3.8	3.8	3.8	3.8	3.8
= Fair value per share (EUR)		26.36	72.36	131.48	153.15	176.61	199.57	232.06
premium (-) / discount (+) in %						13.7 %	28.4 %	46.1 %
Sensitivity Fair value per Share (E	UR)							
1	1.37 %	5.02	38.87	82.39	98.34	121.66	141.06	167.12
1	0.37 %	10.76	47.88	95.60	113.09	136.45	156.80	184.59
	9.37 %	17.73	58.81	111.62	130.98	154.39	175.90	205.79
WACC	8.37 %	26.36	72.36	131.48	153.15	176.61	199.57	232.06
	7.37 %	37.34	89.58	156.72	181.34	204.88	229.66	265.46
	6.37 %	51.76	112.21	189.90	218.38	242.01	269.20	309.36
	5.37 %	71.56	143.27	235.44	269.22	292.99	323.48	369.61

Decrease in net debt position expected in the coming years.



Valuation							
	2019	2020	2021	2022	2023e	2024e	2025e
Price / Book	1.1 x	1.1 x	1.7 x	1.7 x	1.5 x	1.3 x	1.2 x
Book value per share ex intangibles	51.76	59.11	84.23	83.98	94.95	107.41	121.70
EV / Sales	0.4 x	0.4 x	0.8 x	0.8 x	0.7 x	0.6 x	0.5 x
EV / EBITDA	5.9 x	4.0 x	8.3 x	7.7 x	6.8 x	6.1 x	5.4 x
EV / EBIT	7.3 x	4.7 x	9.5 x	8.9 x	7.9 x	7.1 x	6.2 x
EV / EBIT adj.*	7.3 x	4.7 x	9.5 x	8.9 x	7.9 x	7.1 x	6.2 x
P / FCF	7.3 x	25.6 x	n.a.	n.a.	4.4 x	10.8 x	12.3 x
P/E	9.8 x	6.3 x	10.0 x	10.2 x	9.9 x	9.3 x	8.4 x
P / E adj.*	9.8 x	6.3 x	10.0 x	10.2 x	9.9 x	9.3 x	8.4 x
Dividend Yield	2.2 %	3.2 %	1.7 %	1.8 %	1.9 %	2.1 %	2.0 %
FCF Potential Yield (on market EV)	10.0 %	14.9 %	7.5 %	8.0 %	9.3 %	10.4 %	11.9 %
*Adjustments made for: -							

Consolidated profit & loss



In EUR m	2019	2020	2021	2022	2023e	2024e	2025e
Sales	605.7	724.7	927.4	1,032.5	1,056.0	1,116.4	1,190.2
Change Sales yoy	4.8 %	19.6 %	28.0 %	11.3 %	2.3 %	5.7 %	6.6 %
Increase / decrease in inventory	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Own work capitalised	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Total Sales	605.9	724.7	927.4	1,032.5	1,056.0	1,116.4	1,190.2
Material expenses	399.3	464.8	594.2	659.1	673.7	713.4	760.5
Gross profit	206.6	259.9	333.3	373.4	382.3	403.0	429.7
Gross profit margin	34.1 %	35.9 %	35.9 %	36.2 %	36.2 %	36.1 %	36.1 %
Personnel expenses	78.5	92.1	107.8	118.7	126.0	132.8	138.2
Other operating income	6.9	8.9	9.3	17.8	16.0	16.0	16.0
Other operating expenses	91.5	109.1	140.7	165.7	168.0	176.0	186.5
Unfrequent items	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBITDA	43.5	67.6	94.0	106.8	104.3	110.2	121.0
Margin	7.2 %	9.3 %	10.1 %	10.3 %	9.9 %	9.9 %	10.2 %
Depreciation of fixed assets	7.9	9.1	10.0	12.4	12.8	13.2	13.6
EBITA	35.6	58.5	84.0	94.5	91.5	97.0	107.4
Amortisation of intangible assets	0.5	0.5	2.0	2.4	2.5	2.5	2.5
Goodwill amortisation	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT	35.0	58.0	82.0	92.1	89.0	94.5	104.9
Margin	5.8 %	8.0 %	8.8 %	8.9 %	8.4 %	8.5 %	8.8 %
EBIT adj.	35.0	58.0	82.0	92.1	89.0	94.5	104.9
Interest income	0.2	0.1	0.1	0.4	0.1	0.1	0.1
Interest expenses	1.0	0.9	1.6	5.2	4.1	3.6	3.1
Other financial income (loss)	-1.8	-1.9	1.0	-0.3	-1.0	-1.0	-1.0
EBT	32.5	55.3	81.4	87.0	84.0	90.0	100.9
Margin	5.4 %	7.6 %	8.8 %	8.4 %	8.0 %	8.1 %	8.5 %
Total taxes	7.9	14.6	21.7	26.6	23.5	25.2	28.2
Net income from continuing operations	24.6	40.8	59.7	60.4	60.5	64.8	72.6
Income from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income before minorities	24.6	40.8	59.7	60.4	60.5	64.8	72.6
Minority interest	0.3	0.6	1.5	1.0	1.4	1.5	1.6
Net income	24.3	40.2	58.2	59.4	59.1	63.3	71.0
Margin	4.0 %	5.5 %	6.3 %	5.7 %	5.6 %	5.7 %	6.0 %
Number of shares, average	3.8	3.8	3.8	3.8	3.8	3.8	3.8
EPS	6.44	10.92	15.53	15.83	15.65	16.77	18.82
EPS adj.	6.44	10.92	15.53	15.83	15.65	16.77	18.82
*Adjustments made for:							

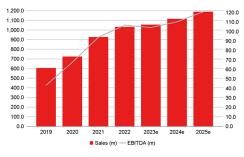
Guidance: 2023: sales +3%, EBT margin ca. 8.0-8.5%

Financial Ratios

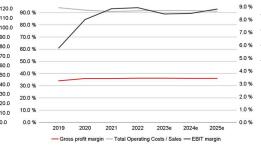
2019	2020	2021	2022	2023e	2024e	2025e
94.0 %	91.9 %	90.9 %	91.4 %	91.6 %	91.6 %	91.2 %
-2.1 x	3.3 x	1.5 x	1.1 x	-1.5 x	1.1 x	1.7 x
44.6 x	74.8 x	57.5 x	20.7 x	25.4 x	30.6 x	39.0 x
24.4 %	25.8 %	26.5 %	30.0 %	28.0 %	28.0 %	28.0 %
21.5 %	20.4 %	16.4 %	18.1 %	18.7 %	18.6 %	16.6 %
384,323	437,606	516,380	525,988	525,373	541,942	577,767
	94.0 % -2.1 x 44.6 x 24.4 % 21.5 %	94.0 % 91.9 % -2.1 x 3.3 x 44.6 x 74.8 x 24.4 % 25.8 % 21.5 % 20.4 %	94.0 % 91.9 % 90.9 % -2.1 x 3.3 x 1.5 x 44.6 x 74.8 x 57.5 x 24.4 % 25.8 % 26.5 % 21.5 % 20.4 % 16.4 %	94.0 % 91.9 % 90.9 % 91.4 % -2.1 x 3.3 x 1.5 x 1.1 x 44.6 x 74.8 x 57.5 x 20.7 x 24.4 % 25.8 % 26.5 % 30.0 % 21.5 % 20.4 % 16.4 % 18.1 %	94.0 % 91.9 % 90.9 % 91.4 % 91.6 % -2.1 x 3.3 x 1.5 x 1.1 x -1.5 x 44.6 x 74.8 x 57.5 x 20.7 x 25.4 x 24.4 % 25.8 % 26.5 % 30.0 % 28.0 % 21.5 % 20.4 % 16.4 % 18.1 % 18.7 %	94.0 % 91.9 % 90.9 % 91.4 % 91.6 % 91.6 % -2.1 x 3.3 x 1.5 x 1.1 x -1.5 x 1.1 x 44.6 x 74.8 x 57.5 x 20.7 x 25.4 x 30.6 x 24.4 % 25.8 % 26.5 % 30.0 % 28.0 % 28.0 % 21.5 % 20.4 % 16.4 % 18.1 % 18.7 % 18.6 %

Sales, EBITDA in EUR m

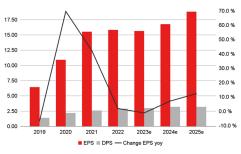
Source: Warburg Research







Performance per Share



Source: Warburg Research

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Source: Warburg Research

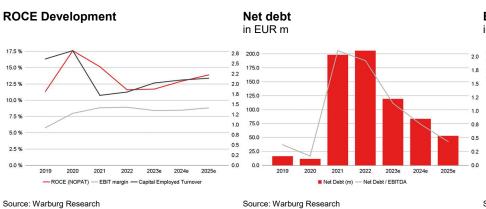
Consolidated balance sheet



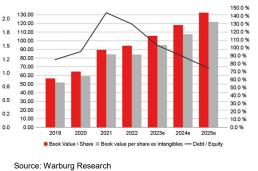
Consolidated balance sheet							
In EUR m	2019	2020	2021	2022	2023e	2024e	2025e
Assets							
Goodwill and other intangible assets	17.7	19.8	19.6	38.6	40.2	40.2	40.2
thereof other intangible assets	5.9	7.0	7.7	20.3	22.0	22.0	22.0
thereof Goodwill	11.7	11.6	11.6	17.8	17.8	17.8	17.8
Property, plant and equipment	48.9	58.7	75.6	75.4	83.6	92.4	101.8
Financial assets	0.4	0.3	0.9	1.7	1.7	1.7	1.7
Other long-term assets	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fixed assets	66.9	78.9	96.1	115.6	125.5	134.3	143.7
Inventories	173.3	194.8	450.0	473.5	406.0	406.0	418.0
Accounts receivable	92.9	119.2	135.9	143.7	153.0	162.0	173.0
Liquid assets	25.7	32.1	11.5	10.7	23.3	37.1	32.6
Other short-term assets	38.5	53.5	138.4	99.2	107.0	108.0	108.0
Current assets	330.5	399.6	735.8	727.1	689.3	713.1	731.6
Total Assets	397.4	478.4	831.9	842.7	814.9	847.4	875.4
Liabilities and shareholders' equity							
Subscribed capital	9.7	9.7	9.7	9.7	9.7	9.7	9.7
Capital reserve	26.7	26.7	26.7	26.7	26.7	26.7	26.7
Retained earnings	189.6	224.4	274.6	311.2	308.2	351.0	397.2
Other equity components	-12.9	-17.8	26.6	8.0	54.1	58.3	66.0
Shareholders' equity	213.0	242.9	337.6	355.5	398.6	445.6	499.6
Minority interest	1.9	2.4	3.4	11.3	3.0	3.0	3.0
Total equity	214.9	245.3	341.0	366.8	401.6	448.6	502.6
Provisions	25.9	35.7	38.0	28.8	32.0	32.0	32.0
thereof provisions for pensions and similar obligations	4.2	7.9	9.0	7.2	7.5	7.5	7.5
Financial liabilities (total)	37.9	35.7	200.9	209.2	135.1	113.1	78.1
Short-term financial liabilities	2.4	3.4	90.9	102.9	42.0	20.0	10.0
Accounts payable	78.2	96.8	137.5	116.3	136.0	144.0	153.0
Other liabilities	40.6	64.8	114.5	121.5	110.2	109.7	109.7
Liabilities	182.5	233.1	490.9	475.9	413.3	398.8	372.8
Total liabilities and shareholders' equity	397.4	478.4	831.9	842.7	814.9	847.4	875.4

Financial Ratios

	2019	2020	2021	2022	2023e	2024e	2025e
Efficiency of Capital Employment							
Operating Assets Turnover	2.6 x	2.6 x	1.8 x	1.8 x	2.1 x	2.2 x	2.2 x
Capital Employed Turnover	2.6 x	2.8 x	1.7 x	1.8 x	2.0 x	2.1 x	2.1 x
ROA	36.3 %	50.9 %	60.6 %	51.3 %	47.0 %	47.1 %	49.4 %
Return on Capital							
ROCE (NOPAT)	11.4 %	17.6 %	15.1 %	11.6 %	11.7 %	12.9 %	13.9 %
ROE	11.9 %	17.6 %	20.1 %	17.1 %	15.7 %	15.0 %	15.0 %
Adj. ROE	11.9 %	17.6 %	20.1 %	17.1 %	15.7 %	15.0 %	15.0 %
Balance sheet quality							
Net Debt	16.4	11.6	198.4	205.8	119.3	83.5	52.9
Net Financial Debt	12.2	3.6	189.4	198.6	111.8	76.0	45.4
Net Gearing	7.6 %	4.7 %	58.2 %	56.1 %	29.7 %	18.6 %	10.5 %
Net Fin. Debt / EBITDA	28.1 %	5.4 %	201.5 %	185.9 %	107.2 %	68.9 %	37.6 %
Book Value / Share	56.4	64.4	89.4	94.2	105.6	118.1	132.4
Book value per share ex intangibles	51.8	59.1	84.2	84.0	95.0	107.4	121.7



Book Value per Share in EUR



COMMENT

Published 25.05.2023

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Consolidated cash flow statement

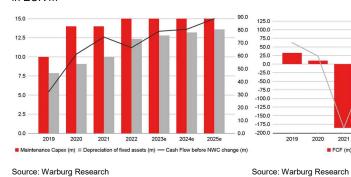


In EUR m	2019	2020	2021	2022	2023e	2024e	2025e
Net income	32.5	56.4	81.8	87.4	84.0	90.0	100.9
Depreciation of fixed assets	7.9	9.1	10.0	12.4	12.8	13.2	13.6
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.5	0.5	2.0	2.4	2.5	2.5	2.5
Increase/decrease in long-term provisions	-0.7	9.9	2.3	-9.2	3.2	0.0	0.0
Other non-cash income and expenses	-7.9	-14.6	-21.7	-26.6	-23.5	-25.2	-28.2
Cash Flow before NWC change	32.3	61.3	74.5	66.3	79.0	80.5	88.7
Increase / decrease in inventory	15.2	-21.4	-255.2	-23.5	67.5	0.0	-12.0
Increase / decrease in accounts receivable	-4.7	-26.3	-16.7	-7.8	-9.3	-9.0	-11.0
Increase / decrease in accounts payable	9.7	18.6	40.7	-21.2	19.7	8.0	9.0
Increase / decrease in other working capital positions	-4.0	0.0	0.0	0.0	-4.0	-4.0	-4.0
Increase / decrease in working capital (total)	16.2	-29.2	-231.2	-52.6	73.9	-5.0	-18.0
Net cash provided by operating activities [1]	48.5	32.1	-156.7	13.7	152.8	75.5	70.7
Investments in intangible assets	-1.7	-2.8	-1.6	-2.6	-2.0	-2.0	-2.0
Investments in property, plant and equipment	-14.2	-19.2	-27.2	-14.6	-18.0	-19.0	-20.0
Payments for acquisitions	0.0	0.0	0.0	0.0	-3.0	-3.0	-3.0
Financial investments	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Income from asset disposals	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Net cash provided by investing activities [2]	-15.9	-22.1	-28.8	-16.6	-23.0	-24.0	-25.0
Change in financial liabilities	-8.7	-2.2	165.2	8.3	-74.1	-22.0	-35.0
Dividends paid	-5.3	-5.3	-8.3	-9.8	-10.9	-11.3	-12.1
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net cash provided by financing activities [3]	-14.0	-7.5	156.9	-1.5	-85.1	-33.3	-47.1
Change in liquid funds [1]+[2]+[3]	18.5	2.6	-28.6	-4.4	44.8	18.2	-1.4
Effects of exchange-rate changes on cash	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cash and cash equivalent at end of period	32.6	28.3	3.5	7.1	55.4	41.5	35.7

Financial Ratios

	2019	2020	2021	2022	2023e	2024e	2025e
Cash Flow							
FCF	32.5	10.1	-185.5	-3.5	132.8	54.5	48.7
Free Cash Flow / Sales	5.4 %	1.4 %	-20.0 %	-0.3 %	12.6 %	4.9 %	4.1 %
Free Cash Flow Potential	25.5	40.1	58.7	65.6	65.8	70.0	77.7
Free Cash Flow / Net Profit	133.7 %	25.1 %	-318.7 %	-5.9 %	224.9 %	86.1 %	68.6 %
Interest Received / Avg. Cash	1.1 %	0.5 %	0.5 %	3.2 %	0.6 %	0.3 %	0.3 %
Interest Paid / Avg. Debt	2.3 %	2.5 %	1.4 %	2.5 %	2.4 %	2.9 %	3.2 %
Management of Funds							
Investment ratio	2.6 %	3.0 %	3.1 %	1.7 %	1.9 %	1.9 %	1.8 %
Maint. Capex / Sales	1.7 %	1.9 %	1.5 %	1.5 %	1.4 %	1.3 %	1.3 %
Capex / Dep	189.3 %	229.4 %	239.2 %	117.0 %	130.7 %	133.8 %	136.6 %
Avg. Working Capital / Sales	32.7 %	28.0 %	35.9 %	46.0 %	43.7 %	37.9 %	36.2 %
Trade Debtors / Trade Creditors	118.8 %	123.1 %	98.8 %	123.6 %	112.5 %	112.5 %	113.1 %
Inventory Turnover	2.3 x	2.4 x	1.3 x	1.4 x	1.7 x	1.8 x	1.8 x
Receivables collection period (days)	56	60	53	51	53	53	53
Payables payment period (days)	71	76	84	64	74	74	73
Cash conversion cycle (Days)	143	137	245	249	199	187	180

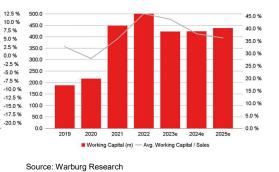
CAPEX and Cash Flow in EUR m





2020 2021

Working Capital



COMMENT

Published 25.05.2023

2022 2023e 2024e 2025e

FCF (m) - Free Cash Flow / Sales

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Einhell Pref.	3, 5	http://www.mmwarburg.com/disclaimer/disclaimer_en/DE0005654933.htm



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Investment recommendation: expected direction of the share price development of the financial instrument up to the given <u>price target</u> in the opinion of the analyst who covers this financial instrument.

-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.	
-H-	Hold:	The price of the analysed financial instrument is expected to remain mostly flat over the next 12	
-S-	Sell:	The price of the analysed financial instrument is expected to fall over the next 12 months.	
"_"	Rating suspended:	The available information currently does not permit an evaluation of the company.	

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Rating	Number of stocks	% of Universe
Buy	159	75
Hold	44	21
Sell	7	3
Rating suspended	3	1
Total	213	100

WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

... taking into account only those companies which were provided with major investment services in the last twelve months.

Rating	Number of stocks	% of Universe
Buy	46	88
Hold	5	10
Sell	0	0
Rating suspended	1	2
Total	52	100

PRICE AND RATING HISTORY EINHELL PREF. AS OF 25.05.2023



Markings in the chart show rating changes by Warburg Research GmbH in the last 12 months. Every marking details the date and closing price on the day of the rating change.



EQUITIES			
Matthias Rode Head of Equities	+49 40 3282-2678 mrode@mmwarburg.com		
RESEARCH			
Michael Heider Head of Research	+49 40 309537-280 mheider@warburg-research.com	Hannes Müller Software, IT	+49 40 309537-255 hmueller@warburg-research.com
Henner Rüschmeier	+49 40 309537-270	Andreas Pläsier	+49 40 309537-246
Head of Research	hrueschmeier@warburg-research.com	Banks, Financial Services	aplaesier@warburg-research.com
Stefan Augustin Cap. Goods, Engineering	+49 40 309537-168 saugustin@warburg-research.com	Malte Schaumann Technology	+49 40 309537-170 mschaumann@warburg-research.com
Jan Bauer	+49 40 309537-155	Oliver Schwarz	+49 40 309537-250
Renewables	jbauer@warburg-research.com	Chemicals, Agriculture	oschwarz@warburg-research.com
Christian Cohrs Industrials & Transportation	+49 40 309537-175 ccohrs@warburg-research.com	Simon Stippig Real Estate, Telco	+49 40 309537-265 sstippig@warburg-research.com
Dr. Christian Ehmann BioTech, Life Science	+49 40 309537-167 cehmann@warburg-research.com	Cansu Tatar Cap. Goods, Engineering	+49 40 309537-248 ctatar@warburg-research.com
Felix Ellmann	+49 40 309537-120	Marc-René Tonn	+49 40 309537-259
Software, IT	fellmann@warburg-research.com	Automobiles, Car Suppliers	mtonn@warburg-research.com
Jörg Philipp Frey	+49 40 309537-258	Robert-Jan van der Horst	+49 40 309537-290
Retail, Consumer Goods	jfrey@warburg-research.com	Technology	rvanderhorst@warburg-research.com
Marius Fuhrberg	+49 40 309537-185	Andreas Wolf	+49 40 309537-140
Financial Services	mfuhrberg@warburg-research.com	Software, IT	awolf@warburg-research.com
Fabio Hölscher Automobiles, Car Suppliers	+49 40 309537-240 fhoelscher@warburg-research.com		
Philipp Kaiser	+49 40 309537-260		
Real Estate, Construction	pkaiser@warburg-research.com		
Thilo Kleibauer	+49 40 309537-257		
Retail, Consumer Goods	tkleibauer@warburg-research.com		
INSTITUTIONAL EQUITY	Y SALES		
Marc Niemann	+49 40 3282-2660	Christopher Seedorf	+49 40 3282-2695
Head of Equity Sales, Germany	mniemann@mmwarburg.com	Switzerland	cseedorf@mmwarburg.com
Klaus Schilling Head of Equity Sales, Germany	+49 69 5050-7400 kschilling@mmwarburg.com		
Tim Beckmann	+49 40 3282-2665		
United Kingdom	tbeckmann@mmwarburg.com		
Lea Bogdanova	+49 69 5050-7411		
United Kingdom, Ireland	lbogdanova@mmwarburg.com		
Jens Buchmüller	+49 69 5050-7415		
Scandinavia, Austria Matthias Fritsch	jbuchmueller@mmwarburg.com +49 40 3282-2696	Charlotte Wernicke	+49 40 3282-2669
United Kingdom	+49 40 3262-2090 mfritsch@mmwarburg.com	Roadshow/Marketing	+49 40 3262-2009 cwernicke@mmwarburg.com
Maximilian Martin	+49 69 5050-7413	Juliane Niemann	+49 40 3282-2694
Austria, Poland	mmartin@mmwarburg.com	Roadshow/Marketing	jniemann@mmwarburg.com
SALES TRADING			
Oliver Merckel	+49 40 3282-2634	Jan-Philip Schmidt	+49 40 3282-2682
Head of Sales Trading	omerckel@mmwarburg.com	Sales Trading	jschmidt@mmwarburg.com
Marcel Magiera	+49 40 3282-2662	Sebastian Schulz	+49 40 3282-2631
Sales Trading	mmagiera@mmwarburg.com	Sales Trading	sschulz@mmwarburg.com
	+49 40 3282-2685	Jörg Treptow	+49 40 3282-2658
Sales Trading Bastian Quast	rmueller@mmwarburg.com +49 40 3282-2701	Sales Trading	jtreptow@mmwarburg.com
Sales Trading	bquast@mmwarburg.com		
MACRO RESEARCH			
Carsten Klude	+49 40 3282-2572	Dr. Christian Jasperneite	+49 40 3282-2439
Macro Research	cklude@mmwarburg.com	Investment Strategy	cjasperneite@mmwarburg.com
Our research can be fou	und under:		
Warburg Research r	esearch.mmwarburg.com/en/index.html	Refinitiv	www.refinitiv.com
Bloomberg	RESP MMWA GO	Capital IQ	www.capitaliq.com
FactSet	www.factset.com		
For access plages contact	•		
For access please contact Andrea Schaper	: +49 40 3282-2632	Kerstin Muthig	+49 40 3282-2703