

Risk reporting

Q4/2019

CSR

Social

Impact:

1: insignificant 0-300 k€
 2: small 300-600 k€
 3: moderate 0,6-1,2m€
 4: significant 1,2-2,4m€
 5: critical 2,4-4,2m€
 6: catastrophic >4,2m€

Likelihood:

1: unimaginable, 0-3%
 2: unlikely, 4-10%
 3: rare, 20-49%
 4: Sometimes, 50-69%
 5: likely, 70-84%
 6: frequent, 85-100%



ad-hoc risk

Risk Identification						Risk Analysis							Risk Management			
Risk-Category	Org	Risk-Owner	No.	Risk-Name	Risk-Description	Impact (low)=1	Impact (high)=6	Impact	Likelihood (low)=1	Likelihood (high)=6	Likelihood	Risk	Strategy	action/explanation	Risk prev. period	Progress
CSR	EAG	Technical departments	CSR S 3	relevant accidents of customers regarding of technical issue of our products reputation	Significantly negative impact on the reputation of the company after relevant accidents of customers when using our products	loss insignificant	loss catastrophic	4	unimaginable	frequent	2	8	Avoid	see Risk Assessment and Crisis Management	12	↓
CSR	EAG	Technical departments	CSR S 4	relevant accidents of customers regarding of technical issue of our products "legal"	Prosecution or significant fines for technical problems or process insecurity related to our productst	loss insignificant	loss catastrophic	4	unimaginable	frequent	1	4	Avoid	see Risk Assessment and Crisis Management	6	↓
CSR	EAG	Technical departments	CSR S 5	non-compliance with local regulations regarding product safety and labeling	Significantly negative impact on the reputation of the company when cases of non-compliance becomes known	loss insignificant	loss catastrophic	2	unimaginable	frequent	1	2	Avoid	Intensive Prüfung über den Lebenszyklus aller Produkte, selbst und durch unabhängige Externe und akreditierte Externe, Markteinführung immer erst nach entsprechender Zertifizierung		↑
CSR	EAG	all Companies of the Einhell Group local General Manager	CSR S 6	unadäquae reaction to a shitstorm	Significantly negative impact on the reputation of the company	loss insignificant	loss catastrophic	4	unimaginable	frequent	2	8	Avoid	Regular tracking of all online channels, (socialmedia, website, complaints) immediate reaction to criticism at the factual level		↑

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