

Ad hoc announcement in accordance with §15 WpHG

Designated Sponsor

Today Hans Einhell AG has engaged the Süddeutsche Aktienbank AG as designated sponsor. Hans Einhell AG has, with this appointment, taken a clear step towards consolidating its presence on the capital market. The Süddeutsche Aktienbank AG will, in the future, guarantee optimal liquidity and thereby the tradeability of Hans Einhell AG preferred shares. It will enter into this activity for Hans Einhell AG from 10 December, 2007.

In addition the Süddeutsche Aktienbank AG will support the company with its network on the capital market, in particular through further investor contacts.

Prime Standard

Hans Einhell AG has also made an application for admittance to that segment of the regulated market with additional admission requirements (Prime Standard). The change from the regulated market to the segment of the market with further follow-up admission obligations will probably be on 2 January, 2008. This segment change is, for Hans Einhell AG, a logical step in the development of the company. With the change to Prime Standard and the associated stricter publicity and transparency regulations, Hans Einhell AG wants to open up to a wider circle of investors, in particular international investors, and also arouse corresponding interest on the capital market.

Planning 2008

The Hans Einhell AG supervisory board agreed to the planning put forward by the board of directors for the business year 2008 at its meeting on 4 December, 2007. In the business year 2008 the Einhell Group wants to achieve a turnover of €400 - 420 million and a pre-tax profit margin of about 6%.

Personnel

Hans Einhell AG hereby announces that Mr York Boeder Dipl. Ing. will become a member of the Board from 1 January, 2008. Mr Boeder thus assumes responsibility, at board management level, for international orientation. Mr Boeder has been employed by Hans Einhell AG since 1 September, 2006. Initially he was responsible for the Einhell sales subsidiaries, and later he became head of International Sales. With the appointment of Mr Boeder to the Board the Einhell Group will continue to drive forward the strong international orientation of the Group.

Landau/Isar, 4 December 2007

The board of directors