

**Information
for the business press
from Hans Einhell AG, Landau / Isar,**

- **Positive turnover development for the Einhell Group**
- **Record results achieved**
- **Dividends raised**
- **New market presence**
- **Increased turnover through international expansion**
- **Einhell continues to be successful**

Landau / Isar, 11 April 2008

Positive turnover development for the Einhell Group

In comparison to last year's adjusted data the group turnover could, with €385.7m, be increased by 7.0%. The group's turnover last year was €411.8m. Last year's turnover adjusted by weka products was €360.6m. The weka Holzbau GmbH was sold on 29 December 2006.

In Germany the Einhell group had to fight a high pressure market. Thus the adjusted turnover dropped slightly from €149.6m (act. €189.9m) in 2006 to €142.3m.

There was significant growth in turnover in the European Union. Here the adjusted turnover of €126.2m (act. €134.7m) could be increased to €161.6m. A large part of the considerable growth can be attributed to the subsidiaries in Poland and Romania.

The turnover in the other countries amounted to €54.2m in the financial year 2007. Last year's adjusted turnover was €61.1m.

It should be noted that Bulgaria and Romania have been members of the European Union since 1 January 2007. Thus these countries were included with the other countries in the financial year 2006.

The turnover in Asia could be increased from €23.7m to €27.6m.

The international share of the group's turnover rose from 59% to 63%.

Record results achieved

The Einhell group increased the results of its usual business activities to €24.6m (last year act.: €23.8m, adjusted: €21.9m). With that the group's results rose to last year's adjusted figures by 12.3%.

The group's surplus for the year before minority interests increased from €17.5m (adjusted: €15.9m) to €18.0m.

The result per share increased to €4.4 per share (last year €4.3 per share).

As per year end the equity ratio was 48.2%.

Thus the liquidity of the Einhell group continues to remain very good.

Dividends raised

The dividends of the stock-exchange listed preferred shares are, in comparison to last year, to be increased by 12.5% to €0.90 per share. The dividends for ordinary shares are to be brought from €0.74 to €0.84 per share. The amount for distribution rises from TEUR 2,894 to TEUR 3,271. This is an increase of 13%.

With this recommendation the board would like shareholders to participate in the amount for distribution resulting from the success of the financial year 2007. The group management is looking forward positively to the future of the Einhell group.

New Market presence

The company objective of differentiation from competitors' products played a special role in the financial year 2007. The entry onto the market of the EINHELL brand and the thereby closely linked brand portfolio, product design and packaging were tested. In order to increase the recognition effect the Einhell group developed two new product lines: BLUE and RED. The two new product ranges differ in price and design. The "Blue" Line

should characterise the entry level price and the “Red” Line the higher price segment. Whereby, although the prices here remain below those of the current market leaders, the products clearly distinguish themselves through design, exclusiveness and customer service. In addition to the desired effect on customers, by means of this launch the efficiency in logistics and sales can also be increased. The introduction onto the market of the two ranges is being done gradually.

Increase in turnover through international expansion

The Einhell group’s long-term strategy is directed towards increase in turnover with consistently good returns. For this the group has, above all, to concentrate on new markets.

In the financial year 2007 new group companies could be set up in the Czech Republic, Turkey, Greece and China. At the beginning of 2008 Einhell was also able to integrate Chile into the group. With that Einhell now also has its own company in South America. Further Einhell companies are planned.

Einhell continues to be successful

The Einhell group achieved its ambitious targets for 2007. Because Einhell has already achieved a very high level of market penetration in its main markets, it is concentrating on new international markets. Thanks to its success in international business the group management feels confident in its long-term target of increased turnover with consistently good returns.

It is planned to reach a turnover of €400m – €420m in 2008.

In 2008, business up to now has been very satisfactory.

Landau / Isar, 11 April 2008

The Board of Directors

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