

Einhell Germany AG starts business in the United Arab Emirates

Einhell Germany AG set up Einhell Middle East Trading FZC. After foundation on 6 August 2008 the company will start its operational business mid-August. With foundation Einhell makes an important strategic step and opens access to a market with high growth potential. The excellent geographical position enables the company to cover a lot of countries. First of all the Arabian Peninsula including Saudi Arabia, countries like Iraq, Iran Pakistan, Afghanistan, even Central Asian Countries like e.g. Kazakhstan, Turkmenistan, Tajikistan and countries of the Near East like Jordan and Syria and also North African Countries like e.g. Libya, Egypt and Sudan.

Landau a. d. Isar, 11th August 2008

The Board of Directors