" Ad hoc announcement according to § 15 WpHG"

Earnings Forecast 2008

Einhell Germany AG announces the following:

The Einhell Group is expecting a turnover of Euro 370 – 380 million as per year end. The profitability before tax will be at around 5 %. The forecasted figures are slightly below previous year's level.

The order volume for year end did not reach the today's expectations. Tendencies of recession especially in Western Europe show already a clear retention in end consumer's behaviour to buy goods. With regard to this at the moment a general reserved ordering activity can be seen at Einhell's customers.

Due to the present market situation a soon ease of this situation can not be expected.

Einhell's new launched red and blue product lines are accepted quite well by the market. But sales to end consumers are difficult to be forecasted.

Also for the year 2009 reliable forecasts can not be made. To meet this general situation Einhell is already planning cost reductions for 2009.

Einhell Group has a very healthy and solid financing structure and a traditionally very good equity ratio of around 50%. That's why the Board sees no difficulties to handle the financing of the current business as well as a business volume which might be growing again in the future.

Because of this reason the board keeps without any changes to the so far very successful and long-term-based international expansion strategy.

Landau a. d. Isar, October 28th 2008

Einhell Germany AG
The Board of Directors