

Information for business press
from
Einhell Germany AG,
Landau an der Isar

- Einhell group revenues slightly below previous year
- Group is furthermore very profitable
- Successful refinancing of the bonded loan
- Further international expansion
- Outlook

Einhell group revenues slightly below previous year

In the first nine months of the financial year 2009, the Einhell group earned revenues of € 262.7 million. Due to the continuing unfavourable global conditions, this is a very positive result.

Revenues of the previous year in the domestic German market, European Union and in other countries were unable to match, due mainly to the effects of the financial crisis in Eastern Europe. In comparison with the previous year, revenues in Asia increased. The share of total Group revenues provided by foreign countries in the first nine months 2009 was 60.1 %.

Group is furthermore very profitable

In the period January to September 2009, the Einhell Group earned profits from operations amounting to € 13.5 million (previous year € 16.1 million). Thus pre-tax yield was 5.2 % (previous year 5.6 %). Group net profit after minority interests in the first nine months 2009 amounted to € 11.0 million (previous year € 10.8 million).

Earnings per share are calculated at € 2.9 per share (previous year € 2.9 per share).

Successful follow-up financing of the bonded loan

Over the past half-year, the Einhell Group has been able to fulfil an important strategic corporate goal: it has secured refinancing of the bonded loan that expires in July 2009.

Favourable terms for long-term financing for € 40 million has been secured for the next five years.

This provides the foundation for further international expansion.

Further international expansion

We are already preparing future growth strategies for Einhell. We already have a sales subsidiary in Chile, which is showing positive operational growth and we are working on a market entry in Brazil. We think that there is a strong middle class with continually increasing buying power in both countries.

We are also developing business in other South American countries. In around five years, South America will be one of Einhell's growth areas at a time when we expect growth rates in Eastern Europe might be less strong. This means that we are already taking up a position in a strategically interesting developing market. With our products, we will play a part in the development potential of these countries.

Outlook

Even the Einhell Group is unable to avoid the effects of economic circumstances. In particular, the weakening of private consumption in various countries is having a significant effect on Group revenues. We are not currently able to say when the effects of the financial crisis will pass.

However, the Einhell Group is countering difficult market conditions, particularly weak consumer demand, with a new range of highly attractive products. The introduction of new product lines allows us to increasingly meet the needs of different groups of consumers. With improved quality and design, the new products provide the basis for further growth and stability of the Group.

Landau a. d. Isar, 26 November 2009

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