

„Ad hoc announcement according to § 15 WpHG“

Very positive earnings for the year 2010 and improving outlook

Einhell Germany AG (ISIN: DE0005654933) which is listed under

Prime Standard of Deutsche Börse AG announces the following:

The Einhell Group earned revenues of €289.7 million in the period January to September 2010. This represents an increase of 10.3% as against the previous year. The profit before tax increased in comparison to the previous year by € 4.4 million to € 17.9 million. This represents an increase of about 32%. The pre-tax yield also increased and amounted to 6.2% (previous year 5.2%).

The Group net profit after minority interests per the end of September 2010 increased by €1.8 million in comparison with the previous year to €12.8 million.

Earnings per share are calculated at €3.4 per share (previous year: €2.9 per share).

Because of very positive revenues and profits until now, Einhell improves its outlook for the business year 2010.

Provided that there are no grave external events before the end of the year, the Board of Directors anticipates an increase in revenues of about 10% in comparison with the previous year. There is an expected pre-tax revenue yield of 5-6%.

Presently Einhell is preparing the budget planning for the business year 2011. Due to the available data, the Board of Directors has an optimistic outlook for the Einhell Group and assume a further increase in revenues and earnings in 2011.

Landau/Isar, 22 November 2010

The Board of directors