

„Ad hoc announcement according to § 15 WpHG“

A new improving outlook for 2010

Einhell Germany AG (ISIN: DE 0005654933) which is listed under the Prime Standard of Deutsche Börse AG announces the following:

Because of the very positive development in the fourth quarter 2010, the Einhell Group expects now revenues of around 360 Mio. EUR to the end of the year (previous year 315.7 Mio. EUR). To this, the so far expected 10% rate of increase of revenues will be probable considerably exceeded.

There is an expected pre-tax revenue yield of 5-6%.

At its meeting on 10 December 2010, the Supervisory Board of Einhell Germany AG agreed with the planning for the business year 2011 of the Board of Directors.

For the business year 2011, Einhell wants to reach a further increase of revenues of about 5-10%.

Landau/Isar, 10 December 2010

The Board of Directors