

„Ad hoc announcement according to § 15 WpHG“

Financial figures for the year 2010 are confirmed

Einhell Germany AG (ISIN: DE 0005654933) which is listed under Prime Standard of Deutsche Börse AG announces the following:

The annual financial accounts for the year 2010 for the Einhell Group have been confirmed by the supervisory board.

The Einhell Group was able to increase the profits in the year 2010.

With a turnover of 365.4 million Euro (previous year 315.7 million Euro) the Einhell Group has outperformed its aims and forecasts for the business year 2010.

The earnings before tax amount to 20.2 million Euro (previous year 14.2 million Euro). The profit margin before tax increased in comparison with the previous year and amounts to 5.5% (previous year 4.5%).

In the business year 2010 an EBIT-Yield of 5.9% (previous year 5.7%) in relation to the turnover has been obtained. The EBIT amounts to 21.5 million Euro (previous year 18.0 million Euro).

The net income after minority's interest increased from 10.8 million Euro to 16.2 million Euro.

The profit per share according DVFA increased from 2.9 Euro to 4.3 Euro.

Because of the favorable business development, the management board and supervisory board will recommend at the general meeting on 17 June 2011, a dividend of 0.80 Euro per preferred share and 0.74 Euro per common share.

The Einhell Group was able to profit by improved world-economical circumstances in 2010. Because of the new introduced product lines "Blue" and "Red" Einhell has emerged stronger from the global financial crisis. This shows that Einhell has a long-term strategy, which enables a profitable and sustainable growth.

With an equity-ratio amounting to 57.2% the Einhell Group has a very solid balance sheet structure.

Forecast:

For the business year 2011, the Einhell Group expects to be able to increase its revenues by 5-10%. Einhell assumes to achieve a pre-tax revenue yield comparable with 2010.

Landau/Isar, 07 April 2011

The Board of Directors