

Information for business press
from
Einhell Germany AG,
Landau/Isar

- Einhell Group revenues much higher than last year
- Positive development of earnings
- Increase in employment
- Outlook

Landau/Isar, 23 May 2011

Einhell-Group revenues much higher than last year

Over the past quarter, the Einhell Group has been on track to meet its targets for the financial year 2011. Thereby, in the first three months of the year 2011, revenues amounted to €94.6 million (previous year €90.7 million). This represents a year-on-year revenue increase of €3.9 million (+4.3%).

Einhell enjoys increasing levels of customer awareness. In the markets in Eastern Europe, Einhell now has a market-leading position despite difficult economic conditions. Einhell has also become a significant force in emerging markets. The product lines “Blue” and “Red” are very successful in the markets in the home country and abroad.

In the domestic German market revenues amounted to €36.6 million (previous year €39.5 million). Revenues in foreign countries amounted to €58.0 million (previous year €51.2 million) and with it 61.3% of the total Group revenues.

Positive development of earnings

In the period January to March 2011, the Einhell Group earned profits before tax amounting to €5.7 million (previous year €5.9 million). Thus pre-tax yield amounted to 6.0% (previous year 6.5%).

The Group net profit after minority interests in the first quarter of the financial year 2011 increased by €0.1 million in comparison with the previous year to €4.4 million (previous year €4.3 million). Earnings per share are calculated at €1.2 per share (previous year €1.1 per share).

Increase in employment

Due to the expansion of the business, the number of employees increased. The Einhell Group had 1,080 employees on 31 March 2011. There are 366 employees in the place of the corporate headquarter. In comparison with the previous year, there was an increase of 98 employees in the Einhell Group.

Outlook

The business development in the first quarter of the financial year 2011 was positive.

The new established Group company in Norway was able to take up its full operations in order to improve customer links in Scandinavia and to provide a better service in this market. At the moment, Einhell is setting up a Group company in Argentina that possibly commences its operations during this year. To distance Einhell from its competitors, some of the Group employees are working on the development of an international service system. Only with a global service organisation Einhell is able to provide an excellent global service for Einhell customers worldwide.

Einhell is still affected by strong price increases on the international commodity markets and currency risks. In recent years, the Einhell Group has demonstrated that it is well placed to overcome any risks that arise. Therefore, Einhell looks optimistically towards the future.

For the business year 2011, the Einhell Group expects revenue increases of 5-10% as against 2010. With respect to profitability, there is a similar pre-tax profit yield to 2010 expected.

Einhell is on track to meet its targets for 2011.

Landau/Isar, 23 May 2011

The Board of Directors

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