

The Einhell subsidiary in Argentina begins its operational business

Einhell Germany AG which is listed at the Prime Standard of Deutsche Börse AG (ISIN: DE 0005654933) announces that its new subsidiary Einhell Argentina S.A. has started its operational business as planned.

Argentina, with around 40 million inhabitants, is one of the most important economies and growth markets in South America.

With the recent set up of Einhell Argentina S. A. and the previous establishments of subsidiaries in Brazil and Chile, the Einhell Group is now developing three main strategic markets in South America.

The successful market entry in these countries encourages the management of the Einhell Group to enhance its business in South and Central America and to push the establishment of further subsidiaries in this region.

Landau/Isar, 01st December 2011

The Board of Directors