
„Ad hoc announcement according to Article 17 MAR”

Expansion within the Executive Managing Board

Dr. Christoph Urban appointed by the Supervisory Board as new Executive Board Member of Einhell Germany AG from 01st July 2019

Einhell Germany AG (ISIN: DE 0005654933) which is listed under Prime Standard of Deutsche Börse AG announces the following:

The Supervisory Board has appointed Dr. Christoph Urban as Executive Board Member of Einhell Germany AG with effect from 01st July 2019.

Dr. Urban has been a senior executive in the Einhell Group since 2002. Since 2005, he has been responsible for IT in the Group. On April 1, 2014, Mr. Dr. Urban was appointed as Managing Director of iSC GmbH, a wholly owned subsidiary of Einhell Germany AG.

ISC GmbH performs the central function of business fields IT and after sales services within Einhell Group.

Dr. Urban will assume the position as Executive Board Member IT and Digitalization

The Supervisory Board intends to appoint Dr. Urban with the strategy areas "Digital Organization of the Group", incl. the Group-wide functional development of the IT architecture in hard- and software as well as "Service Management", the development and expansion of the international service structures within the implementation of the product and brand strategy.

There are no changes for the current members of the Executive Management Board.

Landau/Isar, 27 May 2019

The Board of Directors